

EAT LOCAL, THINK GLOBAL

STARWOOD SUSTAINABLE F&B POLICY



We at Starwood Hotels & Resorts embrace our responsibility for sustainability and believe that the communities in which our hotels lie are the cornerstone of local cultural prosperity and economic growth. We are committed to integrating leading environmental and social practices as well as sustainability principles into our core business strategy.

Through collaboration with our hotel associates, owners, franchisees, suppliers, business partners, and guests, we will actively work to reduce the environmental and negative social impact of our business activities related to food and beverage sourcing, production, consumption and disposal and to continually improve and innovate on practices aimed at:

- > increasing procurement of food and beverage grown and produced locally within the communities where our properties are located
- > encouraging buying from farmers who practice certified organic and sustainable farming
- > minimizing the procurement of overharvested or endangered species of both plants and animals
- > supporting Fair Trade practices and the procurement of commodities obtained through global Fair Trade processes and certifications
- > working toward increased transparency and reporting around our procurement practices and disclosing key indicators related to the environmental, community and health impact of our procurement practices

We know that our food and beverage strategy is multifaceted and are committed to being a leader with regard to sustainable seafood and water, acknowledging that our strategy and its implementation not only affect our associates and guests, but also the communities in which these items are sourced/produced, consumed and disposed of. With regard to sustainable seafood, Starwood's efforts in this area continue to advance with the development of a sustainable seafood position statement. Additionally, Starwood has expanded its commitment to banning all sales of whale and sea turtle products to include an elimination of shark fin consumption in all restaurants and food and beverage services across its global portfolio by January 1, 2015.

Even though, at Starwood, we acknowledge that achieving these goals is a long-term endeavor, we strongly believe that our efforts to support a healthy environment and sustainable local communities serve the interests of both current and future generations and constitute the foundation for long-lasting success.

For more information on our sustainability and social responsibility programs, please e-mail: global.citizenship@starwoodhotels.com

