

# SUSTAINABLE SEAFOOD POSITION STATEMENT

At Starwood, our values guide how we source seafood.

We meld the “Triple Bottom Line” of environmental, financial, and social concerns with the best available science to inform our decisions. We then empower our associates to put plans into action while maintaining the high level of guest experience for which we are known.

We do this because we are committed to supporting our communities – from the local communities around our properties to the global ecological community that supports us all.

In sourcing seafood, we will address the following throughout the different regions in which we operate:

Wild-caught Seafood	Farmed Seafood
Stock status of the target species	Resources used, including nursery/seed stocks
Fisheries management	Wastes released from the farm
Bycatch of target and non-target species, including protected, endangered, or threatened species	Health management of the farmed fish
<p>Broader ecosystem impacts (i.e. damage from fishing gear used in wild fisheries, impacts to wild populations from farms)</p>	
<p>Efficient use of resources (i.e. energy intensity of wild fishery distribution networks, feed conversion ratios of farmed seafood)</p>	

We have set goals to guide and track our progress in the long-term and are developing ways to measure our progress towards those goals in the short-term.

We acknowledge that achieving these goals is a continuing endeavor, but are committed to collaborating with our suppliers, partners, and others in our seafood supply chain to advance our efforts.

## APPENDIX

To ensure that Starwood is advancing seafood sustainability in a manner that reflects our values, we have set the following goals:

We will announce our updated Sustainable Food & Beverage Policy and our new Sustainable Seafood Position Statement in the first half of 2015.
We will provide our associates in the food & beverage, sales, procurement, and executive departments the tools and knowledge to address the Starwood Sustainable Seafood Position Statement and goals.
We will eliminate the procurement of species designated as endangered (due to risk of extinction) by national legislation, binding international agreements and/or internationally recognized government or scientific bodies* by 2018.
We will prioritize procurement decisions that support local communities and reduce the carbon footprint associated with transporting seafood from production to processing to distribution.
We are committed to providing transparency on our endeavors and will report on sustainable seafood efforts in the Global Citizenship Report as well as provide annual updates on our website.
We will help drive improvements in fisheries by collaborating with local conservation groups, fishermen, and community leaders on piloting fishery improvement projects (FIPs).

\*Sources include but are not limited to: <http://www.iucnredlist.org/>, <http://www.cms.int/en/legalinstrument/cms>, <http://www.cites.org/eng/app/appendices.php>, [http://www.environment.gov.au/cgi-bin/sprat/public/publicthreatenedlist.pl?wanted=fauna#reptiles\\_critically\\_endangered](http://www.environment.gov.au/cgi-bin/sprat/public/publicthreatenedlist.pl?wanted=fauna#reptiles_critically_endangered), <http://www.dfo-mpo.gc.ca/species-especies/listing-eng.htm>, <http://www.fws.gov/endangered/>