2015 UPDATE ON
BUSINESS ETHICS
AND HUMAN RIGHTS

Marriott International’s Executive Chairman, J.W. Marriott, Jr.’s, belief that “How we do business is as important as the business we do” describes our pledge to maintain an ethical workplace and the commitment of our associates to do the right thing. High ethical standards foster pride and confidence among our associates and help us maintain our competitive advantage.

GOALS/TARGETS
Our commitment to transparency and upholding the highest ethical standards includes goals to:

■ Observe our fundamental values and ethical standards in everything we do in order to provide our associates with an honest and ethical work environment.

■ Protect human rights within the company’s sphere of influence and conduct our business in a manner consistent with the principles contained within the Universal Declaration of Human Rights.

■ Distribute the company’s Business Conduct Guide, in multiple languages, to all managers worldwide.

■ Train our associates on the company’s policies, including human rights and the protection of children, ethics, supplier conduct and anti-corruption laws.

■ Research and understand potential business partners in order to maintain our integrity worldwide, including in those regions where corruption is considered prevalent.

WHAT’S TRENDING @MARRIOTTINTL

BUSINESS ETHICS
Executive Chairman Bill Marriott blogs why #ethics make a better world for business #MarriottOnTheMove http://bit.ly/1L27psI

Ethical business is good business – Marriott makes Ethisphere® Insitute’s #WorldsMostEthicalCompany list for the 8th time in 2015 http://bit.ly/1b4Oid7

HUMAN RIGHTS
VP of Social Responsibility Mari Snyder talks about Marriott’s global efforts to #CombatHumanTrafficking http://bit.ly/1xobem5

Marriott is one of the first tourism partners to join the World Tourism Organization, UN Office on Drugs & Crime + the UN Educational, Scientific & Cultural Organization in a campaign to #StopTrafficking #TravelDontTraffic http://bit.ly/1NB6iIR

JW Marriott® + Courtyard® take part in 2014 Youth Career Initiative program in Mumbai, includes survivors of #HumanTrafficking http://bit.ly/1CCyWwQ

Marriott, The J. Willard and Alice S. Marriott Foundation + hospitality industry gather @JWMarriottDC to support new #HumanTrafficking rescue organization Operation Underground Railroad http://bit.ly/18OVg8M

WHAT’S TRENDING @MARRIOTTINTL

HUMAN RIGHTS CAMPAIGN® CORPORATE EQUALITY INDEX SCORE

2013 90% 2014 100% 2015 100%

RELATED LINKS
Marriott 2015 Sustainability Issue Reports
Marriott’s Business Conduct Guide
Marriott Point of View on Twitter @MarriottPOV
Marriott’s Principles of Responsible Business
Our Commitment to Human Rights
Youth Career Initiative
Your Actions Count

Unless otherwise noted, this report is based on data from Marriott’s 2014 fiscal year and reflects the operational performance of our company-operated properties, which include owned, leased and managed properties, and exclude rooms from franchised, franchised unconsolidated joint ventures and timeshare properties.