Vision

Marriott International aspires to be the global hospitality leader that demonstrates how responsible hospitality management can create economic opportunities around the world and be a positive force for the environment.

As global travel increases, Marriott has an obligation to mitigate our business impact on the natural environment. It is our policy to comply fully with all applicable international, federal, regional, state and local environmental laws, ordinances and regulations where we operate. Because we strive to operate our hotels with optimal efficiency, we are committed to offering our communities an opportunity for a better and more sustainable future. By our example, we hope to inspire associates, guests and partners to take action in the communities where we live and work.

Our Commitment

- Further reduce energy and water consumption 20% by 2020;
- Empower our hotel development partners to build green hotels;
- Green our multi-billion dollar supply chain;
- Educate associates, guests and partners to support the environment;
- Invest in innovative conservation initiatives including rainforest protection and water conservation.

Governance

Our Global Green Council sets our goals and policies, catalyzes our progress and reviews our performance. The Council is co-chaired by the Global Officer of Global Operations Services and the Executive Vice President and Chief Communications & Public Affairs Officer. They report on the Council’s progress to Marriott’s President and CEO. In addition to the co-chairs, the Council includes global officers responsible for Architecture & Construction, Brand, Development, Finance, Human Resources, Information Resources, Owner & Franchise Services, Sales & Revenue Management and senior leaders from law, operations, sustainability and corporate social responsibility.

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Public Policy

Marriott believes global collaboration and action on the environment and energy security is critical for a sustainable future for all. We support U.S. Congressional action to address climate and energy challenges, including reductions in greenhouse gas emissions through energy conservation, promoting cleaner energy alternatives and protecting the world’s rainforests. Marriott continues to proactively address environmental challenges through our public affairs advocacy, business strategy, internal policies and practices.

While our type of business is considered to have relatively low greenhouse gas emissions, Marriott will continue to advocate legislation that supports ongoing energy-related initiatives for our hotel operations as well as tropical forest preservation projects.

Endorsement of World Travel & Tourism Council’s Action Agenda

Marriott supports and endorses the World Travel & Tourism Council’s (WTTC) Action Agenda. The Action Agenda consists of ten actions which will make a progressive difference to a more sustainable future.

In the Report “Leading the Challenge on Climate Change,” WTTC and participating members outlined sustainability policies and commitments around five themes: accountability and responsibility; local community sustainable growth and capacity building; educating customers and stakeholders; greening supply chains; and innovations, capital investment and infrastructure. The full working group of members and other stakeholders from the tourism industry, public sector and academia encouraged governments to implement supportive and progressive policies to facilitate our industry effort.

Working with Suppliers

Marriott expects our suppliers to operate in an environmentally responsible manner by complying fully with all applicable international, federal, regional, state and local environmental laws, ordinances and regulations. We expect and encourage our suppliers to help us fulfill our environmental commitment by reducing environmental impacts and resource consumption, while continually advancing the sustainability of the products and services Marriott sources. We believe that, together, we can provide a more sustainable environment for Marriott’s guests, associates and local communities.

Related Links:

Principles of Responsible Business
Business Conduct Guide
Sustainability Report

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