

Green Events, inspired by Nature

Marriott International aims to be the global pioneer in sustainable hotel management. Our Green Events prove that you can have the perfect event respecting the environment. This means, we are creating new, fresh ideas that contribute to preserving the world around us.

Marriott Hotels & Resorts SPIRIT TO PRESERVE

- Reduction/ compensation of CO₂-emissions
- Protection of the Rain Forest with the „Juma-Amzonas-Project“
- Reduction of energy consumption
 - Widespread use of ENERGY STAR®-certified electrical appliances
 - Use of energy-saving lighting equipment
- Reduction of water consumption
 - Water-efficient sanitary facilities
 - Towels and bed linen used time and time again
- Use of renewable energy resources
- Avoidance of waste or recycling
- Use of environmentally friendly products
- Our employees participate actively in protecting the environment – worldwide

Green Meetings und Events at the Cologne Marriott Hotel

Paper

Paperless Processes:

- E-Proposal
- Paperless Marketing Campaigns, e.g. e-mail Newsletter, e-Postcards
- Digital menu suggestions
- Personalized website with link for reservations and electronic list of contact names for our customers
- Electronic invoice handling

100% FSC* certified products:

- Notebooks
- Flipcharts
- Office supplies, e.g. „Bio Ecolution“ Pens
- Marketing guides, e.g. banquet guide
- Paper napkins and coasters

* Forest Stewardship Council

Certified Suppliers apply certified workflows:

- All promotion materials are ordered from a certified print shop, e.g. Pens, Posters, Flyer, Brochures

Pens / Presentationmaterial

- Pens made of recycable and bio-degradable material
- Presentation cases equipped with eco-friendly office supplies, e.g. Pens, Notebooks, Flyer, banquet brochures



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Wrappings

- Water, bottled in recycable bottles > 0.7 liters
- Naturally flavoured water in carafes
- Premium quality juices in jugs or large bottles
- A variety of selected tees
- Candy without wrappings and pastry presentation
- Limited use of pre-portioned wrappings for breakfast and on buffets, e.g. Jam and cereals in glass containers
- Focus on local suppliers
- Whiteboard in conference rooms upon request
- Recycling process for dry and wet waste
- Collecting box for name tags
- Recycled consumables / utilisation of recycling paper

Event- and Catering furnishings

- Tables and chairs made from recycable materials (Glass/ Wood/ Aluminium)
- A variety of fresh, seasonal fruits instead of wrapped candy in all conference rooms
- Healthy food options

Pollution

Reduced CO₂-emission through energy saving initiatives

- Energy saving lamps and LED-signs for the interior of the hotels & the outside front, e.g. Marriott Logo outside
- Eco-friendly energy consumption whenever possible, e.g. in conference rooms and banquet areas, induction cooker in the kitchen
- Appropriately used air conditioning
- Ticket arrangement for public transportation, e.g. adjacent main train station, sale of train tickets at the Concierge Desk
- Intelligent elevator system
- Energy saving heating system for the entire hotel

Water consumption

- Tables without table linen in the Restaurant
- Water saving shower heads and toilet flush in all guest rooms
- Water saving faucets in all public restrooms
- Application of environmental friendly washing liquids and detergents

Donations

- Support of the Marriott Juma Amazonas Project to compensate the CO₂-emissions on www.marriott.com/green-brazilian-rainforest.mi or through additional donation possibilities

Learn more about Marriott Green Events:

eventsbymarriott.eu

Contact us, so that your next event becomes eco-friendly, too.

Eventdepartment

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