



Renaissance Charlotte SouthPark
Hotel
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FOR IMMEDIATE RELEASE

RENAISSANCE CHARLOTTE SOUTHPARK HOTEL BECOMES ECO-FRIENDLY OFFERING GREEN LODGING IN NORTH CAROLINA

CHARLOTTE, NC (November 10, 2009) — Guests at the eco-friendly Renaissance Charlotte SouthPark Hotel in North Carolina are all about the experience and discovering new things – including ways to be more environmentally friendly. The Renaissance Charlotte SouthPark Hotel does not disappoint. In fact, this eco-friendly hotel in Charlotte is continually in development to find new and better green ways to leave a smaller carbon footprint on the environment without impacting the guest experience.

The hotel's newly renovated fitness center is a shining example of being eco-friendly. The floors throughout the gym are made from recycled rubber tires while the ribbon-patterned artwork, which hangs from floor to ceiling, was made from recycled water bottles. While working out in the fitness center guests can drink complimentary water — which they can pour from pitchers rather than disposable plastic bottles — and snack on organic apples. The hotel swimming pool uses salt rather than chlorinated water.

Meetings at the Renaissance Charlotte SouthPark are also green. This green hotel in Charlotte does not use linens on the tables to cut down on water use in the laundry; pitchers of water are placed on the tables unless bottled water is specifically requested; all of the rooms offer natural light to cut down on lighting; the meeting rooms feature energy-efficient lighting; and all meeting rooms are climate- and lighting-controlled by computer so as to not waste energy on vacant spaces. The hotel also offers green menu items for meeting planners who want to serve organic foods that are still reasonably priced.

The environment is also reflected in the hotel's décor — which features blades of grass in a ribbon pattern on the carpeting, doors, elevators, and throughout the hotel. This design element, as incorporated in the renovation by Charlotte design group LS3P, is in homage to Queen Charlotte of Germany for whom the city of Charlotte (nicknamed the Queen City) is named after. The Queen had a love of botany, hence the grass elements.

ABOUT THE RENAISSANCE CHARLOTTE SOUTHPARK HOTEL

A very experience-focused hotel, guests are welcomed at check-in with a mini martini and a fresh-baked brownie or chocolate chip cookie! Newly renovated, this eco-friendly property is located in the affluent SouthPark neighborhood, just a few minutes south of uptown Charlotte, North Carolina. The hotel has 264 guest rooms, an indoor pool, fitness center, Fountain Grille Restaurant, and Lobby Bar.





For more information, visit www.RenaissanceCharlotteSouthPark.com or call (704) 501-2510.

