



GREEN HOSPITALITY AWARDS 2010

ISAAC HOTEL, DUBLIN 1, 25th March 2010

On March the 25th 2010 in the Isaac Hotel in Dublin, the General Manager from the four star Ashbourne Marriott Hotel, Mr. Gabriele Molari accepted the Green Hospitality Silver Standard Award for introducing an Environmental Action Plan focusing on energy, waster and water management and developing it across all aspects of the business. The general idea of the award is to implement an Environmental Management System, which requires you to identify the environmental issues within the hotel and the Ashbourne Marriott have succeeded in implementing the system.



Mr James Hogan, Director of the GHA and Mr Gabriele Molari, GM of the Ashbourne Marriott Hotel.

The Environmental Protection Agency (EPA) continues to fund the Green Hospitality Award project through the National Waste Prevention Programme. The Green Hospitality Award Programme (GHA) is upbeat about its successes in 2009 and due to the level of interest in the programme has decided in 2010. The GHA programme has been encouraged to provide an Eco Label for these tourism businesses by a number of industry federations and government bodies such as the RAI, VFI, Chambers of Commerce of Ireland and Fáilte Ireland and continues to be the most successful environmental management programme for the hospitality sector in Europe. The Green Hospitality Award provides a step-by-step approach to environmental management with awards given at Bronze, Silver and Gold levels and the programme currently has 165 members. It has swiftly become the standard for environmental management within the hospitality sector in this country. It is the only Irish programme recognised internationally.

After the award was accepted, Mr Molari said that ‘he was delighted to have received the Silver Standard Award and that it was proof that all the hard work he and his staff put in to implementing and improving the hotels environmental system had paid off.’