



DUBAI
GREEN COMMUNITY

MARRIOTT HOTELS IN DUBAI STRIVE TO PROTECT THE ENVIRONMENT

THE CORE OBJECTIVE IS TO SAVE THE WORLD FOR A BETTER FUTURE

Dubai, U.A.E – 10 April 2010 – Marriott International strongly recognizes supports and raises awareness on environmental issues and increase associate and guest participation in environmental activities. Marriott hotels around the world are doing a lot to conserve natural resources and preserve the environment. From trash removal and recycling to conserving energy and water, Marriott hotels are constantly employing methods that preserve the natural surroundings. One of the key areas of the company's 'Spirit To Preserve' program is wildlife preservation and going green.

Six Marriott hotels in Dubai have taken great steps to conserve the environment in several ways. **JW Marriott Dubai, Courtyard by Marriott Dubai Green Community, Marriott Executive Apartments Dubai Creek, Marriott Dubai Harbour Hotel & Suites, Renaissance Dubai Hotel and Marriott Executive Apartments Green Community** have strived to be good stewards and responsible neighbors by seeking ways to preserve its natural habitat by going green and at the same time encourage its associates and guests to appreciate the unique and fragile aspects of the local environment.

The objectives of an effective waste management program are to measurably reduce the amount of waste disposal, to conserve materials, natural resources and energy and to instill awareness among associates, suppliers, and guests of the Marriott Hotels in Dubai. An effective waste management program have been achieved with this three key process: **Reduce – Reuse – Recycle**. The hotels are actively collecting paper, cardboard, newspaper, office waste paper, aluminum Cans, cold drinks, glass plastics, water bottles, jerry cans oil cans, etc. The hotel recycling year-to-date figures have tremendously increased over the years

The objectives of energy conservation are to reduce the consumption of energy, costs, and negative impacts to the environment. All energy saving by **JW Marriott Dubai, Courtyard by Marriott Dubai Green Community, Marriott Executive Apartments Dubai Creek, Marriott Dubai Harbour Hotel & Suites, Renaissance Dubai Hotel and Marriott Executive Apartments Green Community** are measured, analyzed and balanced against maintaining or increasing guest satisfaction. The hotels are able to maintain the operating efficiency of Air Conditioning Equipment and making potential saving of energy.

The Marriott Hotels in Dubai have realized that continuous supply of pure and plentiful water has been jeopardized primarily by pollution, untreated sewage, industrial, agricultural and domestic chemicals and other toxic waste materials. Several strategies are implemented by the hotels to maintain high quality of water supply.

Even with the challenge of the global economy, leaders and people worldwide remain focussed on the growing threat of climate change and place high priority on environmentally-friendly solutions. That is why Marriott International believes it is as important as ever to celebrate Environmental Awareness Month in April.

Recently, the Marriott Hotels in Dubai invited students from the Nibras International School, Children's Garden School, Greenfield School and Al Worood School and together they planted 100 trees on the main road facing the Courtyard by Marriott Dubai Green Community. The students were also given a talk on green initiatives and the importance of reducing carbon footprint.

As market leaders in the hospitality industry the Marriott hotels in Dubai will continue to strive to protect the environment and to save the world for a better future.



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Green Community PO Box 63845
Dubai, United Arab Emirates
Phone: 971 4 885 2222
Fax: 971 4 885 2525

www.cydubaigreencommunity.com