

CONTACT: [Amal Mikahil]
[Courtyard by Marriott Kuwait Hotel]
[965 22997000]
[\[amal.mikahil@marriott-hotels.com\]](mailto:amal.mikahil@marriott-hotels.com)

Marriott Hotels in Kuwait join United Nations to help feed hungry children

Kuwait City, 2010: During a lavish evening held at Al Jahra Ballroom, the [JW Marriott Kuwait Hotel](#) and [Courtyard by Marriott Kuwait Hotel](#) along with Arraya Ballroom, officially launched 'The Marriott Spirit To Serve The Hungry Campaign' to support the United Nations [World Food Programme](#).

The Marriott Spirit To Serve The Hungry Campaign' was initiated in line with the [United Nations' World Food Programme's](#) vital role to fight hunger by providing free meals to millions of school children in the world's poorest countries, boosting their chances for better health, education and a promising future. 'We are honored to be the first in Kuwait to participate in such a momentous program which is part of Marriott's Spirit to Serve philosophy" said George Aoun, Cluster General Manager and Marriott hotels in Kuwait. 'Spirit to Serve the Hungry' campaign has been a great success in helping to eradicate global hunger and making a positive difference in the lives of hungry school children and building hope for their tomorrow," he adds.

A strong awareness was initiated and through the distribution of flyers, posters, in-room TV information and media publicity, the hotels encouraged their guests to contribute from their food or room bill. "Marriott hotels have always shown generosity and commitment to humanitarian initiatives around the world; having them as WFP's first partners in Kuwait gives us great hope that many more will follow suit," said WFP's Senior Partnership & Business Development Manager Ashraf Hamouda. "WFP is glad the Spirit to serve campaign comes before the Holy month of Ramadan; a time that reminds everyone of the weakest and less fortunate people in the world."

Marriott has a proud tradition of supporting the cities, towns and neighborhoods that they call home and the 'Spirit to Serve' philosophy which affects the customers, associates and communities is a very important part of our company's culture.

"Every day around the world, guests call Marriott their "home away from home." That's why it's only natural for us to provide shelter and feed the hungry" "We are offering thousands of guests and visitors the possibility to be part of the solution to the dramatic problem facing the world today: the problem of world hunger. We are grateful for the continued enthusiasm and commitment of the Marriott associates and guests to the campaign," added George Aoun.

"WFP always advocates that a little help can go a long way especially for a child in a remote place who doesn't know when the next meal is coming," Hamuoda added.