



The Greening of Marriott:  
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## NEWS

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### JW MARRIOTT KUWAIT HOTEL DEMONSTRATES SPIRIT TO PRESERVE THROUGH TREE-PLANTING DRIVE

[Kuwait City] – [2010]-The [JW Marriott Kuwait Hotel](#) held a tree-planting drive to demonstrate their support for environmental conservation in keeping with Marriott International's global "Spirit to Preserve" Campaign. The drive was held under the patronage of Kuwait's Public Authority of Agricultural Affairs and Fish Resources.

All managers, supervisors, and associates equipped with planting tools, environmental awareness banners and 50 plants, braved the summer heat to walk from [Courtyard by Marriott](#) to the Al-Saha Roundabout at Al-Sharq to give the area an eco-facelift.

The tree planting drive was initiated by Mr. George Aoun, General Manager of JW Marriott Kuwait Hotel' "We are part of a delicate environmental bio-system, which we are both directly and indirectly dependent on," says Mr. Aoun. "Environmental consciousness is a core focus area of the Marriott Group of Hotels' Corporate Social Responsibility framework. We are glad to participate in such community involvement programs which outline the dedication of our staff to the spirit of preservation."

In recent times, the Group has organized several events aimed at preserving the environment as well as taken measures on their premises to recycle materials such as glass, cardboard, paper and oil.

The Marriott International "Spirit to Preserve" Campaign aims at reducing Marriott's worldwide carbon footprint and preserving the natural environment. The Campaign featured programs that give back to the community by providing greener and cleaner areas.

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