

PRESS RELEASE



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DRIVING 'MISS' DAISY

HEATHROW, LONDON – 22nd September 2011 – A retro tuck shop tour took to the road last week, spanning the length of the UK and handing out over 700 bags of favourite childhood sweets to over 27 agents and companies up and down the country.

The London Heathrow Marriott's Director of Operations, David Thomas, Director of Sales and Events, Tracy Kay, and Senior Sales Manager, Tracy Wood-Maunders inspired school day nostalgia to all in 'Daisy' a 1970's VW camper van, thanking agencies and companies for their business and raising awareness of the Heathrow hotel and national promotions on offer to them.

Daisy's 1400 mile 'sweetie power' adventures began in the north of the country in Yorkshire, and battled through high winds to reach Leeds, Leicester, Nottingham Derby, Loughborough, Peterborough and finished in the south of England in Cambridge after travelling through London and Essex. Much merriment was had by the participants including the Heathrow Marriott's own retro- Managers 'Dave' and 'Trace' who sang along to old favourites such as 'Night Fever' along their journey. The trip down memory lane was greeted with great enthusiasm by all the companies visited, who were delighted to get tasty toffee bon bons, sherbet flying saucers, fruit salad chews and candy shrimps to name just a few of the scrumptious sweets on offer.

David Thomas commented: "What a great week we had, everybody we spoke with loved 'Daisy', loved the sweets and thought it was a fantastic way to deliver our message whilst having fun."

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Notes to editors:

MARRIOTT INTERNATIONAL, INC. (NYSE:MAR) is a leading lodging company with more than 3,600 lodging properties in 71 countries and territories. Marriott International operates and franchises hotels under the Marriott, JW Marriott, The Ritz-Carlton, EDITION, Autograph Collection, Renaissance, Residence Inn, Courtyard, TownePlace Suites, Fairfield Inn & Suites, SpringHill Suites and Bulgari brand names; develops and operates vacation ownership resorts under the Marriott Vacation Club, The Ritz-Carlton Destination Club, and Grand Residences by Marriott brands; licenses and manages whole-ownership residential brands, including The Ritz-Carlton Residences, JW Marriott Residences and Marriott Residences; operates Marriott Executive Apartments; provides furnished corporate housing through its Marriott ExecuStay division; and operates conference centers. The company is headquartered in Bethesda, Maryland, USA, and had approximately 129,000 employees at 2010 year-end. It is ranked by FORTUNE as the lodging industry's most admired company and one of the best companies to work for. In fiscal year 2010, Marriott International reported sales from continuing operations of nearly \$12 billion. For more information or reservations, please visit our website at www.marriott.com, and for the latest company news, visit www.marriottnewscenter.com.

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