

# Meet in Memphis.



THE CANNON CENTER

[WWW.MEMPHISCONVENTION.COM](http://WWW.MEMPHISCONVENTION.COM)

# OUTSTANDING PERFORMANCE.

**The stately Ballroom, the peerless Cannon Center for the Performing Arts, the spacious and column-free Exhibit Hall - all the square feet - benefit from the impressive rebuilding and renovation effort. You'll meet all your needs - plus a few pleasant surprises only we can offer - when you meet in Memphis.**



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- 300,000 square feet of meeting/exhibition space
- 125,000 square-foot column-free exhibit hall
- 35,000 square-foot special exhibit hall (South Hall)
- 28,000 square-foot ballroom
- 2,100-seat, state-of-the-art Cannon Center for the Performing Arts
- 31 meeting rooms, totaling 74,000 square feet
- Food and beverage services provided by the Memphis Marriott Downtown
- Underground parking
- Convention Center Trolley Station
- Truck elevator

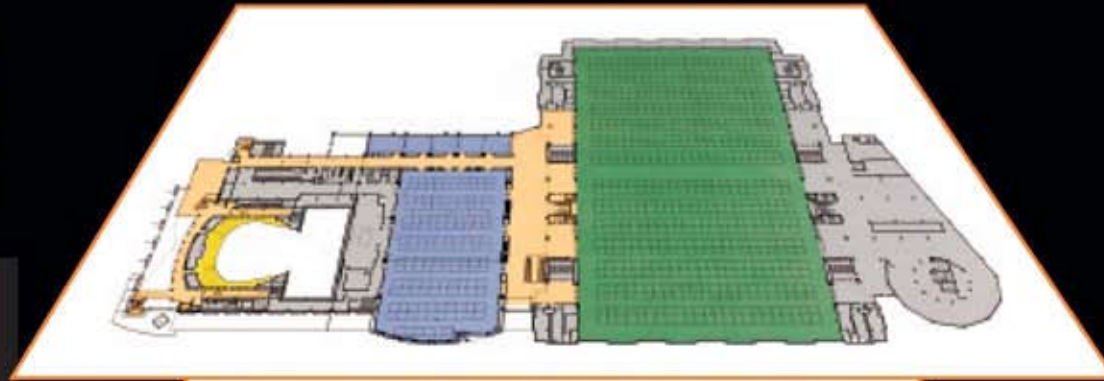
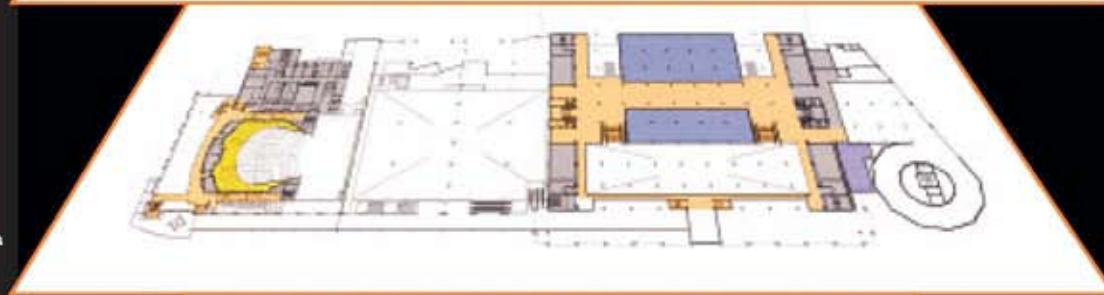


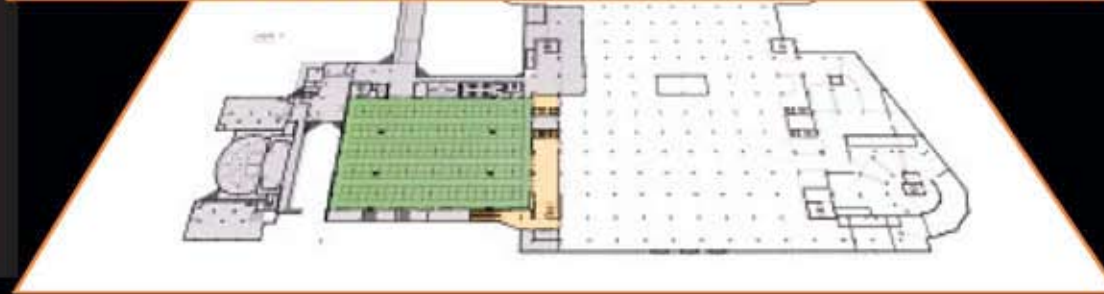
EXHIBIT HALL/  
BALLROOM  
LEVEL



MEZZANINE  
LEVEL



LOBBY  
LEVEL



SOUTH HALL/  
LOWER LEVEL



# EXHIBIT HALL/BALLROOM LEVEL

The 125,000 square-foot, column-free Exhibit Hall can be used as an impressive Main Hall or split into three equally impressive but smaller halls. This level also offers five column-free ballrooms that can be combined into one if required. Five meeting rooms, offering 16-foot ceilings, complement the overall space. A prefunction foyer located between the Hall and the Ballroom is perfect for registration or receptions. An outdoor terrace overlooking the mighty Mississippi provides a relaxing place for breaks.

ROOMS/HALLS	SQ. FEET	DIMENSIONS	CEILING HEIGHT	SEATING/BOOTH CAPACITY			10' X 10' BOOTHS
				BARQUET STYLE	THEATER STYLE	CLASSROOM STYLE	
1 East Hall	48,685	266 x 187	40'	2,860	5,150	2,860	261
2 Northwest or							
3 Southwest Hall	37,450	280 x 133	40'	2,140	2,500	2,140	196
Combined	125,000	266 x 467	40'	7,140	10,150	7,140	653
4 Ballroom A	10,664	86 x 124	27'	700	1,050	576	51
5 Ballroom B	8,228	68 x 121	27'	500	810	480	40
6 Ballroom C	2,829	41 x 69	27'	150	288	160	10
7 Ballroom D	2,829	41 x 69	27'	150	288	160	10
8 Ballroom E	2,829	41 x 69	27'	150	288	160	10
Combined	27,776	224 x 124	27'	1,900	2,900	1,600	140
9 201	1,056	32 x 33	16'	40	62	45	NA
10 202	1,024	32 x 32	16'	40	62	45	NA
11 203	1,024	32 x 32	16'	40	62	45	NA
12 204	1,024	32 x 32	16'	40	62	45	NA
13 205	1,440	32 x 45	16'	60	90	60	NA
Combined	5,632	176 x 32	16'	220	350	240	25
14 Cannon Center for the Performing Arts					2,072		
15 Prefunction Foyer	15,328						
16 West Concourse							
17 Terrace							
18 Theater Mezzanine Lobby							

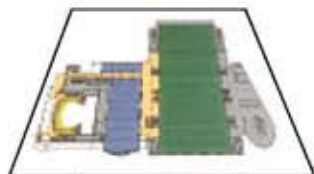
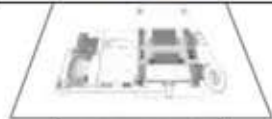
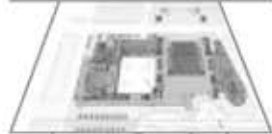


EXHIBIT HALL/BALLROOM LEVEL



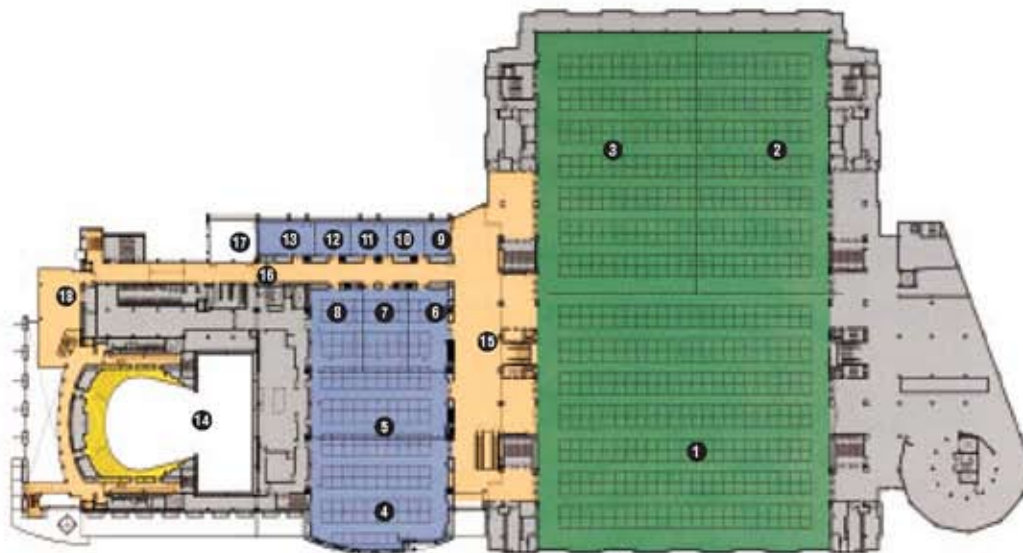
MEZZANINE LEVEL



LOBBY LEVEL



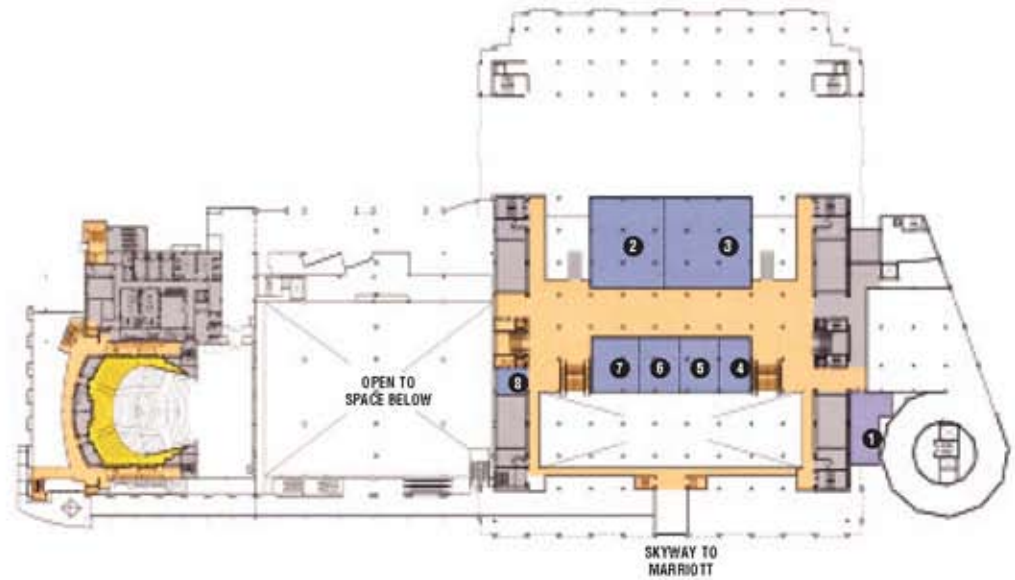
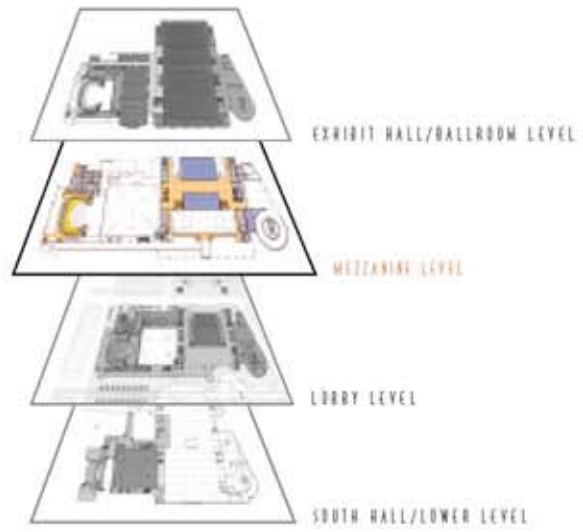
SOUTH HALL/LOWER LEVEL



# MEZZANINE LEVEL

This level provides a dramatic overview of the Grand Lobby. The Executive Conference Center gives a boardroom feel to meetings and presentations in generous quarters for 25. Seven additional meeting rooms of generous proportions, along with an inviting hallway between, provide ample room for registration and reception needs. A convenient skyway connects the Convention Center to the Memphis Marriott Downtown.

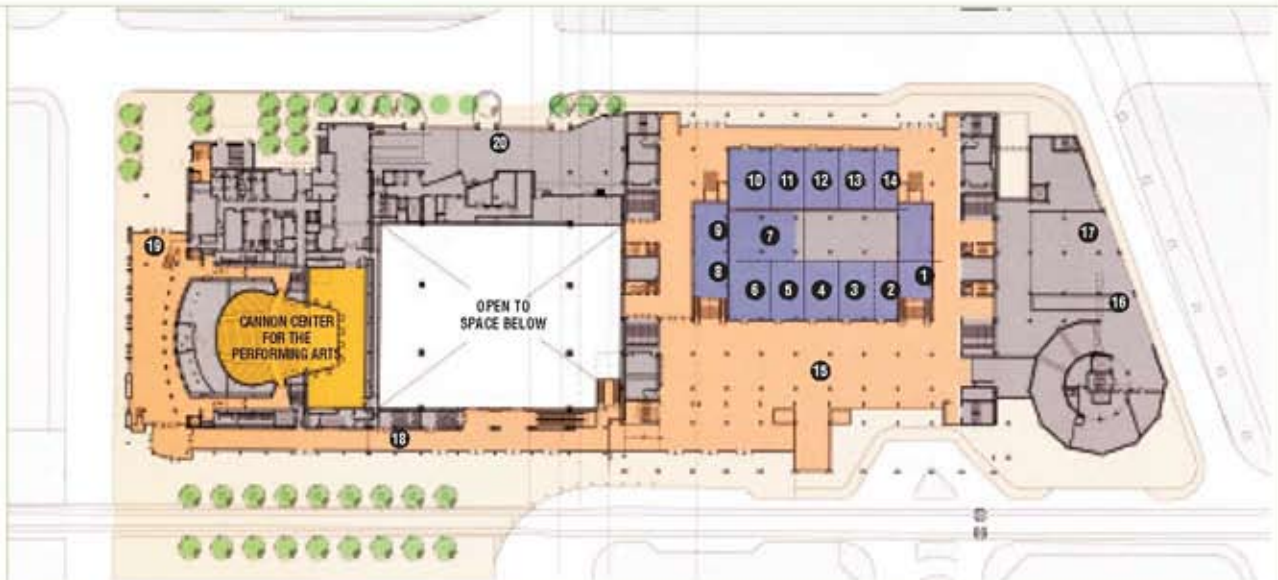
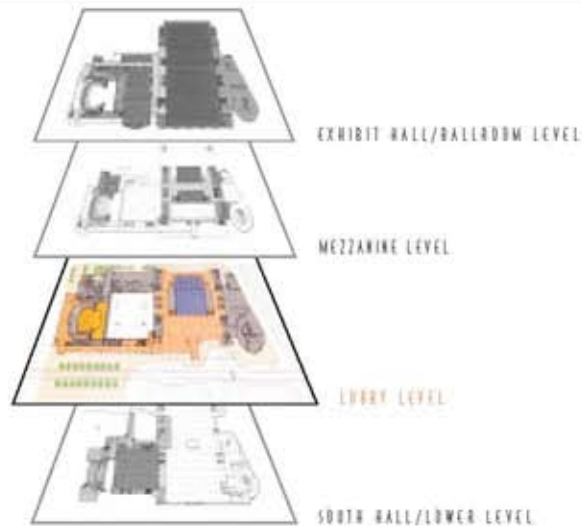
ROOMS/HALLS	SQ. FEET	DIMENSIONS	CEILING HEIGHT	SEATING/BOOTH CAPACITY			
				BARQUET STYLE	THEATER STYLE	CLASSROOM STYLE	10' X 10' BOOTHS
1 Executive Conference Center	2,086	36 x 59	8'	25 People Boardroom Style			
2 Cotton Row	4,485	57 x 78	8'-3"	280	392	296	25
3 Steamboat	7,098	91 x 78	8'-3"	400	634	440	40
Combined	11,583	148 x 78	8'-3"	680	1,026	736	65
4 Chickasaw	1,372	28 x 50	8'-3"	60	120	72	7
5 Mississippi	2,278	46 x 50	8'-3"	110	144	123	10
6 Sultana	2,290	46 x 50	8'-3"	110	144	123	10
7 River Bluff	1,323	28 x 50	8'-3"	60	120	72	7
Combined	7,276	148 x 50	8'-3"	340	528	390	34
8 South Mezzanine Conference Room				12 People Boardroom Style			



# LOBBY LEVEL

Our Grand Lobby and Entry Concourse provide a warm welcome and 14 meeting rooms await. The Lobby and Entry Concourse also open to Main Street, just a few steps from our charming downtown trolley line. The 2,100-seat Cannon Center for the Performing Arts is home to the Memphis Symphony and is the stage for special events, concerts and plenary sessions.

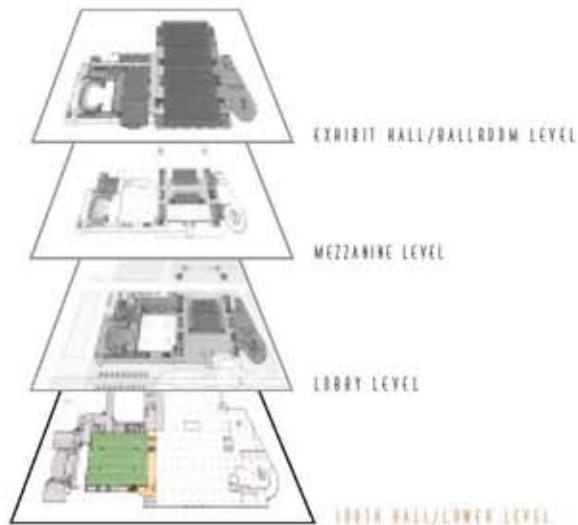
ROOMS/HALLS	SQ. FEET	DIMENSIONS	CEILING HEIGHT	SEATING/BOOTH CAPACITY			
				BANQUET STYLE	THEATER STYLE	CLASSROOM STYLE	10' H 10' BOOTHS
1 L-1	860	27 x 30	9'-5"	40	70	40	NA
2 L-2	1,478	26 x 54	9'-5"	80	168	80	8
3 L-3	1,642	30 x 54	9'-5"	80	182	80	9
4 L-2 & L-3	3,120	56 x 54	9'-5"	160	350	160	17
5 L-4	1,478	27 x 54	9'-5"	80	168	80	8
6 L-5	1,650	30 x 54	9'-5"	80	182	80	9
7 L-6	1,567	29 x 54	9'-5"	80	168	80	8
8 L-7	1,767	31 x 59	9'-5"	100	210	124	10
9 L-5, 6 & 7	5,294	85 x 59	9'-5"	260	560	284	27
10 L-8	850	27 x 30	9'-5"	40	70	40	NA
11 L-9	899	28 x 28	9'-5"	40	70	40	NA
12 L-10	1,545	30 x 50	8'	80	168	80	8
13 L-11	1,519	29 x 50	8'	80	168	80	8
14 L-12	1,494	29 x 50	8'	80	168	80	8
15 L-13	1,494	29 x 50	8'	80	168	80	8
16 L-14	1,545	30 x 50	8'	80	168	80	8
17 Grand Lobby	19,750						
18 Truck Elevator		54'.4"L x 12'.4"W x 14'.6"H					
19 Winchester St. Loading Dock							
20 East Concourse							
21 Theater Lobby							
22 Front St. Loading Dock							



## SOUTH HALL/LOWER LEVEL

The 35,000 square-foot South Hall features a 32-foot ceiling. Ideal for shows and exhibits, this level features a large truck access tunnel, a special exhibitor storage room and direct access to covered parking.

ROOMS/HALLS	SQ. FEET	CEILING HEIGHT	SEATING/BOOTH CAPACITY			
			BANQUET STYLE	THEATER STYLE	CLASSROOM STYLE	10' X 10' BOOTHS
<ul style="list-style-type: none"> <li>❶ South Hall</li> <li>❷ Truck Access Tunnel</li> <li>❸ South Hall Lobby</li> <li>❹ P-1 Level Parking</li> </ul>	35,098	32'	2,040	4,340	2,128	180





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**THE CANNON CENTER**

FOR THE PERFORMING ARTS

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