

## Press Kit

### Backgrounder ...

The Paris Marriott Rive Gauche Hotel & Conference Center opened as the PLM Saint Jacques Hotel on March 1<sup>st</sup>, 1972, as a property of PLM and the Rothschild Bank.

Designed by architect Pierre Giudicelli in 1969, the PLM was a new concept pioneering the services towards business travelers with a standard of comfort until then only available in the luxury segment.

The 1972 opening of the PLM was one of the biggest events of that year and a “first” in many fields: the First hotel with over 500 rooms built in Paris since the *George V* Hotel in 1933, the first fully computerized hotel in the world, the largest meeting space in Paris with a 28,000 Sq Ft Convention Center, then the world’s fastest elevators, the first Japanese restaurant in Paris called “Jun”, and last but not least the first hotel with it’s own movie theater (the “Jerry Lewis Theater”).

The PLM Saint Jacques rapidly became *THE PLACE TO BE* in Paris, a crossroads for the Arts and Entertainment, a fashionable ‘Rendezvous’ for not only tourists but also for many celebrities such as writers, entertainers, fashion designers, singers and trendsetters... To mention a few, Jerry Lewis opened his first movie theater in Europe, Samuel Beckett often came to write, show-business celebrities like Serge Gainsbourg and Jacques Dutronc, popular singers at this time, were regular guests.

Later, the Hotel changed its name to ‘Pullman Saint Jacques’, then to ‘Sofitel Paris Saint Jacques’, and afterwards to ‘Sofitel Paris Forum Rive Gauche’, and was finally re-branded in May 2007 as the Paris Marriott Rive Gauche Hotel & Conference Center.

From July 2006, Marriott International is calling a major phase of renovation. With 40 million budget, it is one of the largest hotel renovation projects undertaken in France. The famous London firm of designers Mackenzie & Wheeler gives the hotel its unique concept "Business Chic" and a very 70's design as a nod to its past.



### **Location**

Well located on the famous Left Bank, between the Montparnasse business district and the Latin Quarter, The Paris Marriott Rive Gauche Hotel & Conference Center has direct access to main airports and train stations in Paris.



### **Concept**

The hotel 70's design has created a unique atmosphere: a touch of chic and informal adapted to the demands of the business.

The concept of 'Great Room' was developed here for the first time in Europe, connecting a large space to the lobby with the Concierge 'Clefs d'Or', the reception and the R'Yves' Restaurant, Bar & Lounge



### **'Connectivity Panel' and innovative technological tool**

A unique concept in all the guestrooms! The 'Connectivity Panel' enables guests to connect to a host of digital devices viewable from the flat panel, high-definition TV screen including laptops, camcorders, digital cameras, video games and more. All your data are now accessible in your room.

## The accommodations

### 757 Rooms & Suites including:

- ✓ 618 'Deluxe' Rooms with 11 rooms for disabled guests
- ✓ 88 'Executive' Rooms at the 17th and 18th floors
- ✓ 12 'Family' Suites, including a bedroom convertible in a meeting room
- ✓ 36 'Champagne' Suites
- ✓ 2 'Magnum' Suites
- ✓ 1 'Hemingway' Suite



## The Executive Lounge

The Executive Lounge welcomes every day guests staying in Executive rooms, and offers a high quality personalized service in a calm and warm area. The lounge allows working in a relaxed setting, with access to several computers connected to the Internet and printer.

A wide choice of French and international press is available to our guests: Vogue, Newsweek, Business Week, Wallpaper, Vanity Fair ... but also Le Figaro, Les Echos, USA Today or the International Herald Tribune.

To complete this relaxing interlude, a snack service and drinks are available throughout the day ... Not to mention a selection of French wines and French and Dutch beers carefully selected.



## Restaurant, Bar & Lounge

*R'Yves*<sup>®</sup>

Pure creation from the English designers Mackenzie & Wheeler, the R'Yves", Restaurant, Bar & Lounge offers 300 seats spread over 2 floors. Its daring graphic lines, the hushed atmosphere of small private rooms, the bright contemporary décor playing with adjustable bar colors... The R'Yves is a chic and trendy setting for the dishes created by Chef Didier Pétin (Marriott iconic dishes and reinterpreted French cuisine).

For the greater delight of our guests, the Marriott concept "Great room" plays with the codes of traditional restaurants, offering the opportunity to enjoy a simple healthy snack as a real meal in the atmosphere of their choice: Lounge, Restaurant or private rooms.

Finally, the R'Yves Express offers a takeaway counter from 6:30 am to 11:00 pm.



## Or your meetings & events

With its 52'000 Sq Ft of conference space, 40 meeting rooms and an Auditorium with a 161 places capacity, the Paris Marriott Rive Gauche offers a fully flexible conference center that allows all configurations for events from 10 to 2000 participants.

Translation booths, video and video conferencing, lighting and sound boards: Our Events Managers, your sole interlocutors ensure the smooth running of your project and are dedicated to the success of your event.

Launched by Marriott in June 2009 as part of the international 'Marriott Spirit to Preserve', the 'Green Events' focus on eco-friendly meeting materials and menus including organic food.





### **An eco-friendly commitment**

On December 8<sup>th</sup> 2010, the Paris Marriott Rive Gauche affirms its commitment to day environmental actions and announces its 'Green Key' certification; thus completing the certification "ISO 14001" awarded by the agency SGS by the end of 2009.

Our guests are particularly involved in these eco-friendly measures, through actions like the 'Linen Program' or the 'Green Events' launched by Marriott in June 2009, focusing on eco-friendly meeting materials and menus including organic food. This certification is attributed according to a panel of criteria defined by SGS, an official certification board. For the Paris Marriott Rive Gauche, respect for the environment is based on awareness and a specific training for Associates, as well as:

- Reducing consumption of natural resources and energy
- Reducing the global waste amount
- Improving discharges and industrial waste management
- Increasing respect of environmental regulations

Thanks to an annual environmental analysis, the hotel's global environment situation has been evaluated. Among the key actions of the environmental policy as defined by the Paris Marriott Rive Gauche, we can mention the selection of an electricity provider who guarantees at least 25% 'green energy', the choice of companies specialized in collecting and treating waste products such as cooking oils, cardboard, glass, paper and batteries...



**Enter a world where your wishes are our priority**

- ✓ Comfortable work-space and connectivity panel in all bedrooms
- ✓ Multi-functional flat-screen TVs
- ✓ Wired and wireless secured high-speed Internet connection (100 MB)
- ✓ Wireless Internet available in all public areas of the hotel
- ✓ Business Center with multi secretarial services 24/7
- ✓ 24/7 'Clefs d'Or' Concierge services
- ✓ 'At your Service' 24/7
- ✓ Executive Lounge
- ✓ 3.767 Sq Ft Fitness Center 24/7
- ✓ Mini Market
- ✓ Hair-dressing salon
- ✓ 'Aromatherapy' products
- ✓ Private Parking with Valet service
- ✓ Public transportation: Metro stop 'Glaciere', direct connection at Denfert Rochereau by RER line B with Orly and Roissy- Charles de Gaulle airports. The Orlybus (stop outside the hotel) can reach Orly Airport in 30 minutes.



**Leisure activities**

Located in the heart of the famous Paris Rive Gauche, a short walk from the Butte aux Cailles and Mouffetard neighborhood, the Paris Marriott Rive Gauche offers a unique atmosphere. All major sightseeing attractions are easily accessible from the hotel: Musée d'Orsay and the Louvre, the Eiffel Tower, Champs Elysees, the Arc de Triomphe, Notre Dame, the Latin Quarter ...

Not to mention all the temptations of the Left Bank: the 'quais de Seine' booksellers, Saint-Germain-des-Pres Haute Couture and the unique atmosphere of world-class breweries.



## **Johan Kamerbeek – General Manager**



On April 15th, 2011, Mr. Johan Kamerbeek took over the management of the Paris Marriott Rive Gauche Hotel and Conference Center, the largest Parisian Hotel & Conference center.

Dutch nationality, Johan Kamerbeek is 56 years old and has 3 children. He already has a long experience as Chief Executive Officer in Marriott: entering the Marriott company in April 1996, he led the opening of the Renaissance Paris-La Défense, before managing Courtyard by Marriott Paris Neuilly from 1998 to 2002. It was the first outsourced of the brand 'Courtyard by Marriott' brand hotel outside the United States, for which he received the title of '*General manager of the Year*' in 1999.

Chief Executive Officer of the Courtyard by Marriott Charles de Gaulle Airport from 2002 to 2006, Johan Kamerbeek then received the awards of 'Diamond General manager' in 2004 and from '*International Hotel of the Year Diamond General manager*' in 2005.

From 2006 to 2010, Johan Kamerbeek simultaneously managed the Renaissance Le Parc Trocadéro (from August 2007 to January 2010) and the Paris Marriott Champs Elysées (from April 2006 to April 2011). He won the title of '*International General manager of the Year*' in 2007.

Armed with a strong experience in Courtyard, Renaissance and Marriott brand locations, the integration of these establishments in the group and their presence on the local market, Mr. Kamerbeek now takes the lead of the Paris Marriott Rive Gauche.

### **Paris Marriott Rive Gauche Hotel & Conference Center**

17, Boulevard Saint Jacques  
75014 Paris - France  
Tel: +33 (0)1 4078 7980  
Fax: +33 (0)1 4588 4393  
[www.parismarriottrivegauche.com](http://www.parismarriottrivegauche.com)

#### ***Management contacts***

General Manager:  
M. Johan Kamerbeek

Director of Sales & Marketing:  
M. Henri Michel

#### ***Press contact***

Maïssoun Werner  
Sales & Marketing Assistant  
Tel: +33 (0) 1 40 78 96 52  
E-mail: [maïssoun.werner@marriotthotels.com](mailto:maïssoun.werner@marriotthotels.com)