

RELEASE AT WILL



## GREEN INITIATIVES FACT SHEET

### OVERVIEW:

The Renaissance Esmeralda Resort & Spa promotes sustainable practices and environmentally-friendly services in all operations of the resort and spa. Seeking to **protect** the environment, **improve** the quality of life today and **enhance** the planet for subsequent generations, all business operations are overseen by the Environmental Committee to ensure that environmental stewardship is achieved when possible.

In 2008, the resort was honored as a recipient of the **Waste Reduction Award Program (WRAP)** by the California Department of Resources Recycling and Recovery for its role as a leader in sustainable business practices.

### WASTE REDUCTION:

Emphasizing “source reduction,” the resort seeks to prevent solid waste before it is generated. This includes active changes in practices, including use of double-sided copying and printing, utilizing electronic forms and processes when possible and reusing items. In 2009, the resort recycled **373.9 tons** of waste, saving it from landfills.

### ENERGY USE REDUCTION:

The Engineering Department at the Renaissance Esmeralda Resort & Spa has identified many opportunities to reduce energy usage, while also improving guest comfort.

**Motion Sensors** have been installed in many areas including meeting rooms, employee offices, back hallways and storage areas to keep unnecessary electrical consumption to a minimum. Additionally, all guest rooms have **digital thermostats** with setbacks for unoccupied conditions and sensors that turn the air conditioning unit off when patio and hallway doors are left open. **Energy efficient lighting**, such as LED and fluorescent, has been installed in all lobbies, parking lots, staff areas, swimming pools and fountains.

## **SUSTAINABILITY FOR MEETINGS:**

Because the Renaissance Esmeralda is home to a large number of business groups each year, it offers a wide variety of options for meeting planners to reduce their environmental impact. Some of these options include:

- Paper products, toilet paper and tissues that contain more than 25% post consumer waste (PCW)
- Pens that have recycled content and are compostable
- 100% PCW meeting notepads
- Online event menus
- Donation of left-over food
- Composting food waste

## **FOOD & BEVERAGE INITIATIVES:**

All food & beverage outlets in the Renaissance Esmeralda Resort & Spa also promote awareness of social responsibility, seeking a positive and dramatic effect on how food is viewed and where it comes from.

When possible, the resort looks towards **local and perennial resources** so that no dramatic effect is made on the environment due to great travel distances and to ensure that future harvests are not impacted negatively by the removal of items from their respective ECO systems.

Food and beverage outlets also maintain an **awareness** of the endangered species list, removing any items from the menu and home dinner table accordingly.

## **LANDSCAPING & IRRIGATION:**

Organic materials and processes are used throughout the Renaissance Esmeralda's property when possible. The on-site 3.1 million gallon lake is inoculated with effective microbials and molasses that naturally treat algae and acts as a food source for all landscaping areas. The organic water treatments also improve nutrient availability, increase beneficial native microbial populations and aids seed germination and root development.

The property also treats all soil organically with a variety of natural products including organic teas, EM-1 and feature meal. Organic soil amendments are provided twice each year to flowerbeds to support healthy soil. The primary insecticide used is neem oil, which is safe for all plants, animals and humans.

## **FUTURE GREEN INITIATIVES:**

The Renaissance Esmeralda is moving towards a greener future. Throughout the next ten years, the resort will reduce water, waste and energy consumption by 25% per room and will implement an in-room recycling program. Looking towards suppliers that offer green products and services, the resort seeks to reduce carbon emissions and further contribute to the protection the Amazon rainforest.

FOR MORE INFORMATION ABOUT THE RENAISSANCE ESMERALDA RESORT & SPA'S  
GREEN INITIATIVES, PLEASE CONTACT TERRY VENEMA at  
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**ABOUT THE RENAISSANCE ESMERALDA RESORT & SPA**

The Renaissance Esmeralda Resort & Spa, a member of the Marriott group, allows guests to discover the extraordinary within a distinctive desert setting, unlike any other hotel in the area. Located in the prestigious desert community of Indian Wells and nestled into the foot of the Santa Rosa Mountains, the four-star Renaissance Esmeralda Resort and Spa is a highly sought after location for social events and meetings, boasting 560 beautifully appointed rooms and suites along with more than 100,000 square feet of flexible indoor and outdoor function space, all of which feature breathtaking views of the mountains or pool area. The property also offers award-winning cuisine and a talented culinary team, full-service spa and salon, state-of-the-art fitness center, Camp Oasis kids club and world-class tennis and golf facilities nearby. The Renaissance Esmeralda Resort and Spa, 44-000 Indian Wells Lane, Indian Wells, CA 92210-8708, (760) 773-4444.

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