



Discover what hotel guests are calling “the best night’s sleep in a long time.” PURE Rooms are treated with a cutting edge process that cleans the air and surfaces, providing the ultimate comfort level for those sensitive to airborne particles. Leading asthma and allergy doctors recognize this process as an effective solution for those looking for a safe haven while traveling away from home.

While PURE Rooms offer a unique clean-air environment, the process does not otherwise impact the well-appointed amenities of your favorite hotel. We want you to enjoy a good night’s sleep away from home so you can make the most of your travels. *PURE Rooms...step inside for a breath of fresh air.*

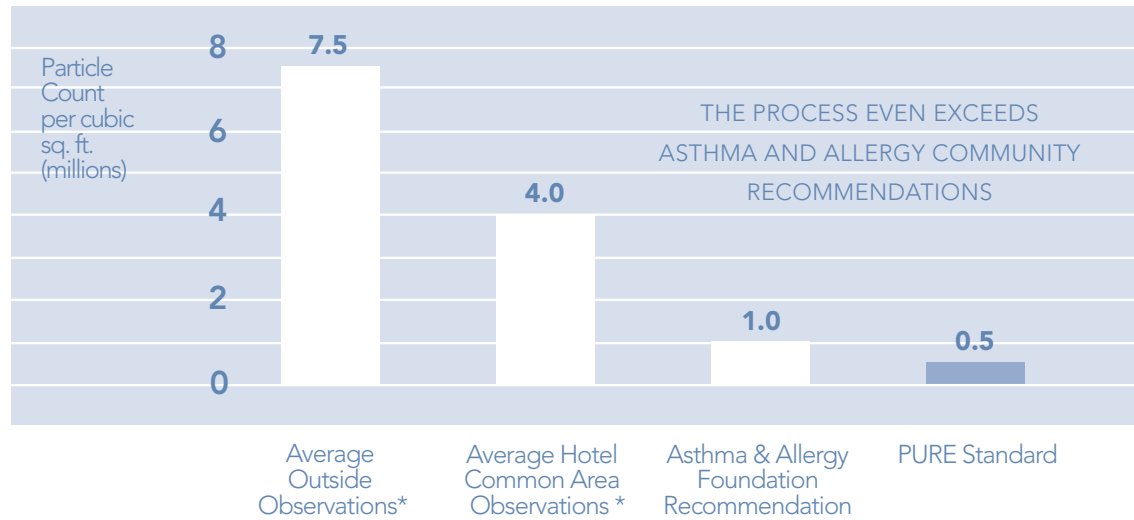
To find and book a hotel offering PURE Rooms, visit pureroom.com



pureroom.com 877.787.7666

PURE®

What You Don't See – Scientific Results of PURE



The PURE Process results have been confirmed by third-party scientists, and PURE Rooms are regularly tested by trained technicians to ensure our high standards are met. We worry about the air quality so you don't have to.

Note: The standard for PURE is the maximum particle count. PURE also tracks viable fungi colonies, holding a standard < 350 colony forming units (~50% reduction)

*Observations made by trained technicians at hotels with PURE Rooms.



PURE's Process is Nothing to Sneeze at

Each room goes through a vigorous seven step process that makes the room truly PURE.

Disinfect Air Handling Unit

A clean and sanitized heating and cooling system provides healthier air entering the room.



Maintain Sanitized Air Handling Unit

Tea tree oil maintains a sanitized condition with its natural antimicrobial and disinfectant properties.



PURE Clean™

A special solution cleans soft surfaces to remove dirt, bacteria, mold, and other allergy triggers.



High Ozone Shock Treatment

This one-time treatment removes lingering odors, leaving the air fresh and crisp.



PURE Shield™

A unique bacteriostatic barrier is applied to the room, making it virtually impossible for bacteria to grow.



Electronic Air Purifier

This powerful air purifier, rated a Class II medical device, removes up to 98-100% of viruses and bacteria.



Allergy-friendly Bed Encasements

Mattress and pillow encasements act as a barrier against dust mites and other allergens.

