

Digital Advertising & Sponsorship Opportunities



333 West Harbor Drive, San Diego CA 92101

The San Diego Marriott Hotel & Marina is pleased to offer the following proposal for advertising on our Television sets, electronic reader boards, and public LCD systems.

<p>The Lobby LCD Monitors</p>	<p>Busy lobby traffic</p> <p>We have FIVE (4) Multi view LCD Panels with one panel dedicated to advertisements. This area will allow you to an eleven second advertisement containing a static or Full Motion Graphics. Your Advertisement will run 10 times each hour for a 24 hour period.</p>
<p>Meeting Room Door Display</p>	<p>Everyone attending will see!</p> <p>Each meeting room has an LCD Display monitor which is capable of being customized to give your meeting attendees a special message or greeting. You can also add your custom logo or advertisement.</p>
<p>Channel 36</p>	<p>In house television network presents our hotel's daily event directory in all 1360 rooms. This station runs throughout the day and displays daily event times and locations. Your custom electronic advertisement will display 10 times every hour for eleven seconds at preset intervals during the daily event display.</p>
<p>The Dark Channel</p>	<p>We have two "Dark Channels" on our guestroom television sets that have VHS or DVD Players attached to them. This allows you to play your audio and video images in all 1360 rooms.</p>

Images Conversions and Formats

Marriott:

Lobby LCD's / Door Displays / Channel 36:

Our system requires special formatting of your image. We prefer your logo or image in a JPEG file in as a high a resolution and size as you can get. You can email (tom.ulrich@marriott.com) or place your image(s) on a CD and mail it to us and we'll take care of it from there. You will receive a final proof for approval prior to publication.

Dark Channel:

A VHS or Standard DVD format will be played on one of our two available in-house television channels. Our player will be set to repeat your media at the end of play.

Material must be delivered Five (5) days prior to display date.

Disclaimer:

The requestor of this service assumes all responsibility for obtaining legal rights to view and or use logo's, graphics, and any copy portrayed on their advertisement. The hotel assumes no responsibility for returning any graphics or images conveyed to us for the purpose of reproduction, reformatting, or viewing. The hotel will work to complete all work as scheduled, but will not assume responsibility for any delayed broadcast for circumstances due to third party, client failure, or supply related issues. The hotel maintains the right to refuse to display any materials that it deems undesirable without cause.