

Spirit to serve...  
Planet to Protect



"We believe the future of business is green...  
because we're all guests on this planet."

~ J.W. Marriott, Jr., Chairman and CEO Marriott International



**GREEN KEY ECO-RATING**



IT'S THE MARRIOTT WAY.<sup>SM</sup>



## Hotel Association of Canada's Green Key Eco-Rating Program

### What is the Hotel Association of Canada's Green Key Eco-Rating Program?

The Green Key Eco-Rating Program is a rating system designed to recognize hotels and resorts that are committed to improving their fiscal and environmental performance.

Participating hotels are awarded a Green Key rating based on the actions they follow to reduce operating costs and environmental impacts through reduced utility consumption, employee training, and supply chain management.

A hotel that offers a range of environmentally friendly options will go a long way to reducing its eco-footprint. Some actions a hotel could follow might include:

- Recycling readily available
- Food & beverage served in reusable dishes
- A disposal plan for leftover food items
- In-room options for guest water and energy conservation

Guests can rest assured that the hotel they have chosen is doing its part to lessen the environmental demands that come from operating such large facilities.

### How does a hotel earn a 4 Green Key Eco-rating?

In order to be rated by the Hotel Association of Canada's Green Key Eco-Rating Program, each hotel must complete an audit relating to nine areas of sustainable hotel operations, including:

- Energy conservation
- Indoor air quality
- Building infrastructure
- Water conservation
- Community outreach
- Land use
- Solid waste management
- Hazardous waste management
- Environmental management

According to the Hotel Association of Canada, a 4-key rated hotel is:

"A hotel that has shown national industry leadership and commitment to protecting the environment through its wide-ranging policies and practices. Hotel has mature programs in place that involve management, employees, guests, and the public, and which have shown substantial and measurable results."

### What are Marriott's Green Initiatives?

Marriott International is committed to following best practices and green initiatives to sustain and protect the environment for generations to come. Some of the key initiatives that Marriott International is participating in include:

- Developing green hotel guidelines and building "greener" hotels
- Greening our supply chain and purchasing environmentally friendly products
- Engaging employees and guests to support the environment through their actions
- Reducing fuel and water consumption by 25% per available room over the next 10 years
- Helping to protect 1.4 million acres of endangered rainforest land in the Amazon

For more information on Marriott's green initiatives, please visit <http://www.marriott.com/marriott.mi?page=environmentalInitiatives>