On a global scale, the travel and tourism industry is forecast to grow at a faster rate than other major industries, supporting 126 million jobs directly over the next ten years. At the same time, the demand for talent will continue to outpace talent supply.*

Marriott International recognizes the importance of our role in helping prepare young people for college and careers in our industry. Because of the diversity of our operations and number of jobs available in our hotels, our business is uniquely able to provide educational and work-study opportunities, such as training, mentoring, job shadowing, offering internships and more. By doing so, we can change young peoples' lives and help propel economies.

Marriott has a long history of investing in these programs that help young people – especially those from challenging backgrounds, underserved populations or developing countries – gain marketable skills leading to meaningful work.

*According to the WTTC Global Talent Trends and Issues Report.
PROVIDING EMPLOYMENT AND LIFE SKILLS FOR AT-RISK YOUTH AT OUR HOTELS

YCI
Youth Career Initiative

755
STUDENTS TRAINED since 1997

7
HUMAN TRAFFICKING survivors trained since 1997

122
STUDENTS TRAINED in 2014

85%
JOINED WORKFORCE or sought further education

HIRING THE NEXT GENERATION

Careers-on-the-go: Marriott first #HospitalityCompany to offer #MobileApply to global #JobSeekers, now in 17 languages #WhereIBelong http://bit.ly/1BsDnYB

What’s it really like to work for Marriott? #PictureYourselfHere go behind the scenes with new enhanced #careers website http://marriott.com/careers | http://bit.ly/1AgJdrW

Marriott’s Global Voyage program for #universitygrads: Since 2013, 900 Voyagers from 30+ countries hired for this 12-18 month global #LeadershipDevelopment program http://bit.ly/1OGwdIB

FAIRFIELD INN® launches #EverydayConnect to help #CollegeGraduates network + mentor with #Forbes30Under30 entrepreneurs http://bit.ly/1BZkDk4

#AimHigh: Marriott Europe announces plan to create 20K #CareerOpportunities for young people aged 15-24 by 2020 http://bit.ly/1Fv5hX3

At World Economic Forum’s meeting in Tianjin, China, Marriott pledges to offer 20K #trainingopps for students http://bit.ly/1C4FnbV

Through #China #HospitalityEducation Initiative (CHEI), a program of The J. Willard and Alice S. Marriott Foundation, our hotels participate in first #TeachingConference w/ 85 teachers http://bit.ly/1b2xtU0

In 2014, in support of CHEI programs in China, our hotel leaders presented #hospitality-focused guest lectures & field trips for 9,900 students.

REACHING OUT TO UNDERSERVED YOUTH

Executive Chairman Bill Marriott commends European Marriott hotels for their #YouEatWeGive campaign – €230,000 for @Prince’sTrust & #SOSChildren’s Villages http://bit.ly/1CgLtV9

Fairfield Inn® launches #EverydayConnect to help #CollegeGraduates network + mentor with #Forbes30Under30 entrepreneurs http://bit.ly/1BZkDk4

The Ritz-Carlton Hotel Company was proud to accept @MENTORnational award for most robust and comprehensive U.S. youth #mentoring program http://bit.ly/1JKISSG

Marriott maps out pioneering #HospitalityEducation initiative – collaborates with Nankai University + @AHLA Educational Institute for #China for an innovative “Marriott Apprentice Program” http://bit.ly/1NFyikO

#China #HospitalityEducation Initiative (CHEI), a program of The J. Willard and Alice S. Marriott Foundation, our hotels participate in first #TeachingConference w/ 85 teachers http://bit.ly/1b2xtU0

The Ritz-Carlton Hotel Company signs on as founding partner in @UN volunteerism initiative #Impact2030 #mentoring http://bit.ly/1GCUK99

#AimHigh: Marriott Europe announces plan to create 20K #CareerOpportunities for young people aged 15-24 by 2020 http://bit.ly/1Fv5hX3

SOS graduate hired to support engineering @MarriottHaiti hotel. We recruit young adults from #SOSChildrensVillages around the world http://huff.to/1P1WyLU

WHAT’S TRENDING @MARRIOTTINTL

We use social media channels like Twitter to tell our story. Web links not functional in Chrome browser.

Fairfield Inn® launches #EverydayConnect to help #CollegeGraduates network + mentor with #Forbes30Under30 entrepreneurs http://bit.ly/1BZkDk4

Through #China #HospitalityEducation Initiative (CHEI), a program of The J. Willard and Alice S. Marriott Foundation, our hotels participate in first #TeachingConference w/ 85 teachers http://bit.ly/1b2xtU0

In 2014, in support of CHEI programs in China, our hotel leaders presented #hospitality-focused guest lectures & field trips for 9,900 students.

The Ritz-Carlton Hotel Company was proud to accept @MENTORnational award for most robust and comprehensive U.S. youth #mentoring program http://bit.ly/1JKISSG

Marriott maps out pioneering #HospitalityEducation initiative – collaborates with Nankai University + @AHLA Educational Institute for #China for an innovative “Marriott Apprentice Program” http://bit.ly/1NFyikO

#AimHigh: Marriott Europe announces plan to create 20K #CareerOpportunities for young people aged 15-24 by 2020 http://bit.ly/1Fv5hX3

At World Economic Forum’s meeting in Tianjin, China, Marriott pledges to offer 20K #trainingopps for students http://bit.ly/1C4FnbV

Through #China #HospitalityEducation Initiative (CHEI), a program of The J. Willard and Alice S. Marriott Foundation, our hotels participate in first #TeachingConference w/ 85 teachers http://bit.ly/1b2xtU0

In 2014, in support of CHEI programs in China, our hotel leaders presented #hospitality-focused guest lectures & field trips for 9,900 students.

REACHING OUT TO UNDERSERVED YOUTH

Executive Chairman Bill Marriott commends European Marriott hotels for their #YouEatWeGive campaign – €230,000 for @Prince’sTrust & #SOSChildren’s Villages http://bit.ly/1CgLtV9

Fairfield Inn® launches #EverydayConnect to help #CollegeGraduates network + mentor with #Forbes30Under30 entrepreneurs http://bit.ly/1BZkDk4

The Ritz-Carlton Hotel Company was proud to accept @MENTORnational award for most robust and comprehensive U.S. youth #mentoring program http://bit.ly/1JKISSG

Marriott maps out pioneering #HospitalityEducation initiative – collaborates with Nankai University + @AHLA Educational Institute for #China for an innovative “Marriott Apprentice Program” http://bit.ly/1NFyikO

#AimHigh: Marriott Europe announces plan to create 20K #CareerOpportunities for young people aged 15-24 by 2020 http://bit.ly/1Fv5hX3

At World Economic Forum’s meeting in Tianjin, China, Marriott pledges to offer 20K #trainingopps for students http://bit.ly/1C4FnbV

Through #China #HospitalityEducation Initiative (CHEI), a program of The J. Willard and Alice S. Marriott Foundation, our hotels participate in first #TeachingConference w/ 85 teachers http://bit.ly/1b2xtU0

In 2014, in support of CHEI programs in China, our hotel leaders presented #hospitality-focused guest lectures & field trips for 9,900 students.
PROGRAM YEARS 2005-2014
TOTAL YOUNG ADULTS SERVED
80%
OF YOUNG ADULTS
WERE PLACED IN
COMPETITIVE JOBS
BASED ON:
9,870
ENROLLMENTS AND
7,895
PLACEMENTS
SINCE 1990, BRIDGES HAS ENROLLED OVER
20,000
YOUNG ADULTS AND PLACED
OVER 15,400
WITH MORE THAN
4,000
EMPLOYERS.
Transform the lives of young adults with disabilities through the power of a job.

REACHING OUT TO UNDERSERVED YOUTH (CONTINUED)
Marriott Foundation for People with #Disabilities celebrates 25 yrs, 20K youth served, 80% placed in jobs with local businesses http://bit.ly/1OckNXv


Marriott provides opportunities to #DiverseYouth through partners like NAACP, National Council of La Raza and Young Professionals of the National Urban League http://bit.ly/1BS3ZnZ

Marriott hotels in #China support #education, raise nearly $330K for #ChinaYouth & The #YaoFoundation http://bit.ly/1ExXwPt

The #YaoFoundation + Marriott partner to donate books + launch a partnership to build 3 schools in #RuralChina http://bit.ly/1AeKqQx | http://bit.ly/1OHrW26

10 #Haitian interns complete 12-week internship @JWMSantoDomingo in advance of our @MarriottHaiti opening.

#India: Marriott’s partnership w/ #Mahindra Pride Schools has resulted in 250+ socially & #EconomicallyDisadvantaged students placed in lucrative #jobs, incl. at our hotels – 86 students placed in 2014.

@INJAZAI Arab partners with industry leaders, including Marriott, through #ExpandYourHorizon to educate #youth on opportunities in growing sectors http://www.eyh-injaz.org | http://bit.ly/1OL76kl

Forty-one Rwandan @AkilahInstitute for Women grads are enrolled in our #trainingprogram in #Dubai #Kuwait and #Doha, & will help open the Kigali Marriott Hotel as supervisors in 2016 http://bit.ly/lbWFoUO

RELATED LINKS
Akilah Institute for Women
DECA
Instagram.com/marriottcareers
Mahindra Pride Schools
Marriott 2015 Sustainability Issue Reports
Marriott Foundation for People With Disabilities... Bridges From School to Work®
Marriott Jobs and Careers Facebook Page
Marriott Point of View on Twitter @MarriottPOV
NAF
Planet Marriott Tumblr
The Ritz-Carlton Succeed Through Service
Twitter.com/marriottcareers
Youth Career Initiative
The Marriott Hospitality Education Initiative (CHEI)

Unless otherwise noted, this report is based on data from Marriott’s 2014 fiscal year and reflects the operational performance of our company-operated properties, which include owned, leased and managed properties, and exclude rooms from franchised, franchised unconsolidated joint ventures and timeshare properties.