

# Marriott Environmental Public Policy Statement

Our Vision, Goals, Governance and Voice for a More Sustainable Future

We aspire to be the global hospitality leader that demonstrates how responsible hotel management can be a positive force for the environment as we expand our portfolio and create economic opportunities around the world. By our example, we hope to inspire personal action in the communities where we live and work.

As global travel increases, Marriott has an obligation to mitigate our business impact on the natural environment. It is our policy to comply fully with all applicable international, federal, regional, state and local environmental laws, ordinances and regulations where we operate. We strive to operate our hotels with optimal efficiency and are committed to a better and more sustainable future.

Our environmental goals, established in 2007, are to:

- Further reduce energy and water consumption by 25 percent per available room by 2017;
- Create green construction standards for hotel developers;
- Green our multi-billion dollar supply chain;
- Educate associates and guests to support the environment;
- Invest in innovative environmental initiatives including rainforest protection and water conservation.

Our Global Green Council sets our goals and policies and reviews our progress. The Council is co-chaired by the Executive Vice President of Global Operations Services and the Executive Vice President of Global Communications and Public Affairs, and in their roles as co-chairs of the Council they report on sustainability to Marriott's President and COO. In addition to the co-chairs, the Council is comprised of global officers responsible for Architecture & Construction, Brand, Development, Finance, Human Resources, Information Resources, Owner & Franchise Services, Sales & Revenue Management and senior leaders from law, operations and corporate social responsibility.

Marriott supports U.S. Congressional action to address climate and energy challenges, including reductions in greenhouse gas emissions through energy conservation, promoting cleaner energy alternatives and protecting the world's rainforests. We continue to see an agreement on climate legislation and global energy security as critical for a sustainable future for all. Marriott continues to proactively address the challenges presented by climate change through our business strategy, internal policies and practices.

At present, the push to implement comprehensive climate change legislation has stalled in the U.S., our largest market. Smaller initiatives, largely focused on energy conservation and efficiency, have emerged instead. While our type of business is considered to have relatively low greenhouse gas emissions, Marriott will continue to advocate legislation that rewards or incentivizes ongoing energy-related initiatives and tropical forest preservation projects.

Marriott supports and endorses the World Travel & Tourism Council's (WTTC) Action Agenda (below), comprised of ten action items which will advance efforts to address climate change. In the Report "[Leading the Challenge on Climate Change](#)," WTTC and participating members outlined climate change policies and commitments around five themes; accountability and responsibility; local community sustainable growth and capacity building; educating customers and stakeholders; greening supply chains; and innovations, capital investment and infrastructure. The full working group of members and other stakeholders from the tourism industry, public sector and academia encourage governments to implement supportive and progressive policies, as well as to offer incentives and develop initiatives to facilitate our industry effort.