Marriott is at the forefront of developing extended-stay and select-service hotels in high-barrier-to-entry markets where everyone wants to be—urban destinations. Urban is in, nourishing the public’s ever-growing demand for destinations bursting with vitality. Downtown is where compelling development opportunities are waiting to be discovered, from New York to Chicago to San Francisco and every gateway city. As an owner and franchisee, you can be there too, facilitated by Marriott’s unmatched experience and category-killer brands.
Above: Courtyard® New York Manhattan/Upper East Side, New York, New York / Madison Equities, LLC

Left: Fairfield Inn & Suites℠ Chicago Downtown, Chicago, Illinois / Environmental Community Development Co., Inc.
The Pulse.

We have our finger on it. And we understand why our guests do, too. Big cities provide more than a “place to stay” — they entertain their visitors with remarkable vibrancy — allowing business travelers to effortlessly mix business with pleasure with sublime dining, great shopping, entertainment and convenient transportation. We know that urban visitors seek convenience and locations in the brands they know and love — which is why developing Marriott select-service and extended-stay hotels makes perfect sense.
Above: Courtyard Los Angeles Sherman Oaks, Sherman Oaks, California / Wolff Urban Development
What's old is new again. Never has the idiom been more evident than in Marriott’s adaptive reuse of historic and other unique buildings to create lodging properties of unparalleled distinction. Marriott, with its owners and franchisees, has transformed historically designated banks, offices, apartments, warehouses, factories and depots into magnificent examples of urban renewal. Our experienced developers and design and construction experts guide owners and franchisees through the complexity of entitlements, air rights, maximizing FAR, mixed-use alternatives, design review, TIFs and other tax and financing incentives.
Right (top): Courtyard Washington Convention Center, Washington, D.C. / Donohoe Development Company

Below (left): TownePlace Suites® Denver Downtown, Denver, Colorado / JER Partners

Above (right): Courtyard Minneapolis Downtown at The Depot, Minneapolis, Minnesota / CSM Corporation
Adaptability. By Marriott.
The Player.

Theaters, retail centers, multimedia complexes, stadiums and ballparks. If you build it, they will come. And when they do, they’re looking for close by and familiar lodging options—maybe for a day or two, often longer. As more and more cities turn to entertainment and sports venues to revitalize and spur economic development, hotels become a vital component of the mixed-use scenario. As a preeminent player in urban development, Marriott enables owners and franchisees to build it, fill it, and succeed.
Left: Residence Inn® Denver
City Center, Denver, Colorado / Sage Hospitality

Above (right): Fairfield Inn & Suites Chicago Downtown, Chicago, Illinois / Environmental Community Development Co., Inc.
Proximity. By Marriott.

SpringHill Suites Pittsburgh North Shore, Pittsburgh, Pennsylvania / Premier Hospitality Group / Located across the street from PNC Park
Well-conceived and well-designed, lifestyle centers and mixed-use developments become the heart of a community, a virtual downtown where people gather, work, play, shop and live. As an innovator in developing hotels within lifestyle and mixed-use projects, Marriott approaches the new urbanism with creativity, flexibility and unparalleled expertise. The end result is a highly customized hotel that offers guests a synergy of stylish luxury, the convenience of urban life and all the advantages of Marriott’s select-service and extended-stay brands.
Courtyard Pittsburgh Downtown, Pittsburgh, Pennsylvania / Developer Name

Above: Courtyard Pittsburgh West Homestead/Waterfront, West Homestead, Pennsylvania / Concord Hospitality Enterprises Company

Right:
Residence Inn Alexandria
Old Town, Alexandria, Virginia / Miller Global Properties

Above: Courtyard Pittsburgh West Homestead/Waterfront, West Homestead, Pennsylvania / Concord Hospitality Enterprises Company
Lifestyle. By Marriott.