



THE RITZ-CARLTON SPA

NEW YORK, NOMAD

**The Ritz-Carlton Spa New York, NoMad will feature an exclusive interpretation of The Method by Augustinus Bader**



**New York, NY, July 18, 2022** – The Ritz-Carlton Spa New York, NoMad’s catalog of high-end services has received a welcome addition to their offerings through a partnership with luxury skincare brand Augustinus Bader. Situated on the spa level, at 6,800 square feet, The Ritz-Carlton Spa New York, NoMad is a new place for escape from the city’s commotion. Locals and travelers alike are invited to seek balance and restoration through a range of holistic and cutting-edge treatments at this unrivaled retreat.

“We are delighted to have Augustinus Bader as one of our partners in our inaugural year,” says Bastian Germer, General Manager of The Ritz-Carlton New York, NoMad. “Guests of The Ritz-Carlton are constantly seeking innovative experiences and our version of The Method treatment will enliven their senses and rejuvenate their skin.”

The science-backed brand launched in 2018 and has received accolades by industry experts for their high performing products. Augustinus Bader’s legacy of innovation and results-driven formulas combined with the hotel’s elegant location are the perfect match for a thoughtful and holistic outlook to wellbeing. Their accolades include awards from Tatler, ELLE’s International Beauty Awards, InStyle and WWD Beauty Inc. named them number one in The 100 Greatest Skincare Products of All Time List.

“We're proud to partner with The Ritz-Carlton Spa New York, NoMad,” says Augustinus Bader Co-Founder and CEO Charles Rosier. “The harmonious environment of this hotel is the ideal setting for our innovative, science-backed treatment, The Method. In line with The Ritz-Carlton Spa New York, NoMad’s philosophy, we are excited to offer this unique experience focused entirely on inner and physical well-being.”

### **The Method by Augustinus Bader**

The Ritz-Carlton Spa New York, NoMad will offer a bespoke interpretation of Augustinus Bader’s signature facial, The Method, with the use of exclusive scents and oils inspired by the iconic Flower District, incorporating lavender oil for its soothing properties and neroli oil for its healing properties.

The Method is a sophisticated facial treatment that uses the brand’s patented TFC8® complex to help boost cellular communication, promote circulation, firm, tone and rejuvenate the skin. Alongside the spa’s sensorial enhancements, the treatment will include gentle skin lifting with micro-current and an artful sculpting facial massage, LED light and scalp massage. To enhance these personalized benefits, guests are encouraged to schedule a series of custom treatments to make The Method a part of their skincare regimen.

The Ritz-Carlton Spa New York, NoMad is open Monday - Friday 10 AM to 8 PM and Saturday and Sunday from 9 AM to 7 PM. Appointments can be made by calling 212-404-8430 or online at <https://www.ritzcarlton.com/nomad>. Click [here](#) to learn more information about the spa.

### **About The Ritz-Carlton New York, NoMad:**

Situated on Broadway and West 28th street, The Ritz-Carlton New York, NoMad combines the brand’s legendary service with refined elegance. Developed by Flag Luxury Group and designed by world-renowned design teams including Rafael Viñoly Architects, Rockwell Group, Lázaro Rosa-Violán Studio, and Martin Brudnizki, the 250-key hotel is conceived as a pillar of Manhattan’s renowned Floral District, drawing inspiration from its rich history and the beauty of nature. Suites offer expansive living spaces filled with bespoke furnishings and artwork alongside breathtaking views across the city’s most iconic sights. The hotel boasts legendary restaurants and bars by Michelin-starred chef José Andrés, including Zaytinya, offering an innovative mezze menu inspired by Turkish, Greek and Lebanese cuisines served up in a sleek and modern setting, The Bazaar, a new iteration of the high-end avant-garde dining destination, and the rooftop bar, where guests can drink 500 feet in the air. For events and gatherings, the hotel offers over 10,000 square feet of event space spanning two floors, including a private outdoor terrace. The hotel also houses the signature 6,800 sq ft Ritz-Carlton Spa and Fitness Center, featuring eight treatment rooms, sauna & steam rooms. For more information and reservations, please visit <ritzcarlton.com/nomad>.

### **About Augustinus Bader:**

Augustinus Bader is a premium, multi-award-winning skin and hair care line backed by the highest caliber of applied science in the industry. The brand was launched in 2018 and is backed by over 30 years of groundbreaking research led by stem cell scientist and

doctor of regenerative medicine, Professor Augustinus Bader. The eponymous brand has disrupted the industry with TFC8®, a proprietary technology that powers the line and works by supporting the human body's innate capacity to renew, delivering unprecedented results. Augustinus Bader launched with two cult products, The Cream and The Rich Cream, today, the line has expanded to a curated collection of clean, highly efficacious essentials used by the world's leading skin and hair care experts. For more information, please visit [www.augustinusbader.com](http://www.augustinusbader.com).

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