



The Ritz-Carlton New York, NoMad Unveils “The Haute Holiday Suite” in Collaboration with Acclaimed Designer Bronx and Banco and Luxury Florist FLOWERBX
A Lavish Manhattan Escape Adorned with a Christmas Tree by FLOWERBX Inspired by Bronx & Banco’s Holiday Collection and a Bronx & Banco Holiday Closet Curated for Each Guest



NEW YORK, NY – December 9, 2024 – [The Ritz-Carlton New York, NoMad](#), renowned for its legendary service and sophisticated style, is delighted to unveil an exclusive holiday suite that combines unparalleled luxury with festive cheer designed in collaboration with luxury fashion label [Bronx and Banco](#) and premier luxury florist [FLOWERBX](#). Available from December 11, 2024, to January 1, 2025, this *Haute Holiday Suite* will include everything from a FLOWERBX designed holiday tree to a Bronx & Banco closet full of party looks curated for each guest by designer Natalie De’Banco.

“We are incredibly excited to collaborate with Bronx and Banco and our esteemed floral partner FLOWERBX to create a holiday experience unlike any other,” said Bastian Germer, General Manager of The Ritz-Carlton New York, NoMad. “This partnership brings together unparalleled luxury, bold style, and the spirit of the season to offer our guests an extraordinary opportunity to indulge in the magic of New York City during the holidays. It’s more than a suite – it’s an immersive celebration of elegance, fashion, and festive charm.”

Package Inclusions:

As part of The Haute Holiday Suite, guests who reserve this package will be immersed in a world where fashion meets festive celebration. The hotel’s luxurious one-bedroom Madison or Liberty Suite will be transformed into a holiday haven, featuring a stunning, custom-designed tree by FLOWERBX. This exclusive creation embodies Bronx and Banco’s signature fusion of bold glamour and refined elegance and is inspired by the 2024 holiday collection featuring gold, champagne and pops of metallics and sparkle. In addition to the tree, the room will be thoughtfully adorned with curated seasonal décor, from elegant floral arrangements to festive accents that evoke the magic of the holidays by FLOWERBX.

For guests seeking an exceptionally refined shopping experience, guests will choose from a selection of Natalie De’Banco’s most coveted holiday pieces for a curated Bronx & Banco

Holiday Closet of looks that will be set up in their suite ready to take them from holiday to New Year's Eve. These meticulously chosen ensembles are designed to elevate guests' festive celebration without having to leave their room.

For those desiring an unparalleled VIP experience, guests are invited to enjoy an exclusive, one-on-one meet-and-greet with the visionary behind the brand, Natalie De'Banco. This rare opportunity offers an intimate look into Natalie's curated collections, where guests can explore her design philosophy and creative inspirations while receiving personalized styling advice—all while sipping champagne in their NYC design studio. This bespoke experience is available by appointment, availability and pricing upon request.

“Spending the holiday season in New York City is as glamorous as it gets but having the opportunity to spend it in this incredibly curated holiday suite at The Ritz-Carlton New York, NoMad is pure magic. We are so excited to partner again with the team to bring this vision to life!” says Natalie De'Banco.

To close out the bustling shopping day, guests will enjoy a reservation at the highly sought-after rooftop bar, [Nubeluz by José Andrés](#), for their unforgettable [High Tea service](#). Situated on the 50th floor of the hotel, Nubeluz offers sweeping panoramic views of the New York City skyline, providing the perfect backdrop for an indulgent afternoon. As part of the package, guests will also be treated to a luxurious spa experience at The Ritz-Carlton Spa, offering a serene escape with bespoke treatments designed for ultimate relaxation.

The Haute Holiday Suite is available for booking from December 11th, 2024, to January 1st, 2025. The package starts at \$4,000 per night in a one-bedroom Madison or Liberty Suite. Guests can make reservations by emailing nomadsales@ritzcarlton.com, or by calling (212) 404-8400. For further information, please visit www.ritzcarlton.com/nomad or [@ritzcarltonnewyorknomad](https://www.instagram.com/ritzcarltonnewyorknomad).

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About The Ritz-Carlton New York, NoMad

Situated at Broadway and 28th street, The Ritz-Carlton New York, NoMad combines the brand's legendary service with refined elegance. Conceived as a pillar of Manhattan's renowned Floral District, the 250-key hotel is developed by Flag Luxury Group and designed by world-renowned design teams including SUSURRUS International, Rafael Viñoly Architects, Rockwell Group, Lázaro Rosa-Violán Studio, and Martin Brudnizki. Awarded by AAA with a Five Diamond Designation, the hotel offers expansive living spaces filled with bespoke furnishings and artwork alongside breathtaking views across the city's most iconic sights, and for those who never want to leave, 16 branded luxury penthouse residences bring Ritz-Carlton's distinctive style, service and amenities home. All guestrooms and suites include bathroom amenities by fragrance partner Diptyque, featuring the scent Philosykos – an ode to the fig tree. The hotel boasts legendary restaurants and bars by Michelin-starred chef José Andrés, including Zaytinya, offering an innovative mezze menu inspired by Turkish, Greek and Lebanese cuisines served up in a sleek and modern setting, The Bazaar, a high-end avant-garde dining destination that is a wild sensory adventure born of Andrés' Spanish roots, and Nubeluz, a rooftop bar where guests can drink 500 feet in the air. For events and gatherings, the hotel offers over 10,000 square feet of event space

spanning two floors, including a private outdoor terrace. The hotel also houses the signature 6,800 sq ft The Ritz-Carlton Spa New York, NoMad, and Fitness Center, featuring eight treatment rooms, aromatherapy saunas, steam rooms, and exclusive treatment offerings in partnership with Augustinus Bader.

About The Ritz-Carlton Hotel Company, LLC

The Ritz-Carlton Hotel Company, L.L.C. currently operates more than 100 hotels in 34 countries and territories. For more information or reservations, visit the company web site at www.ritzcarlton.com, for the latest company updates, visit news.marriott.com and to join the live conversation, use #RCMemories and follow along on [Facebook](#), [Twitter](#), and [Instagram](#). The Ritz-Carlton Hotel Company, L.L.C. is a wholly-owned subsidiary of Marriott International, Inc. (NASDAQ:MAR). The Ritz-Carlton is proud to participate in Marriott Bonvoy®, the global travel program from Marriott International. The program offers members an extraordinary portfolio of global brands, exclusive experiences on [Marriott Bonvoy Moments](#) and unparalleled benefits including complimentary nights and Elite status recognition. To enroll for free or for more information about the program, visit marriottbonvoy.com.

About Marriott Bonvoy®

Marriott Bonvoy's extraordinary portfolio offers renowned hospitality in the most memorable destinations in the world, with 30 brands that are tailored to every type of journey. From The Ritz-Carlton and St. Regis to W Hotels and more, Marriott Bonvoy has more luxury offerings than any other travel program. Members can earn points for stays at hotels and resorts, including all-inclusive resorts and premium home rentals, and through everyday purchases with co-branded credit cards. Members can redeem their points for experiences including future stays, Marriott Bonvoy Moments, or through partners for luxurious products from Marriott Bonvoy Boutiques. To enroll for free or for more information about Marriott Bonvoy, visit marriottbonvoy.com.

About Bronx and Banco

The Bronx and Banco name is synonymous with cutting edge style, vibrant hues and slick tailoring. Launching in 2009, the Australian label quickly garnered a rapid following and serious international retail attention. Bronx and Banco encapsulates a chic and sexy design signature adored by celebrities, socialites and sophisticated career women alike.

About FLOWERBX

FLOWERBX is disrupting the flower industry, named by British Vogue as a "game-changing flower delivery service." So much more than a flower brand, female-led FLOWERBX is committed to creating positive social and environmental impact, one bouquet at a time, through their unique cut-to-order model: only sourcing flowers they know they'll use, with a waste level of around 1% in comparison to the industry average of 40%. FLOWERBX regularly collaborates with some of the world's leading brands and luxury spaces, working on bespoke installations, activations, and partnerships – with a focus on emulating this same conscious model on a larger scale.