

**Saks Fifth Avenue Partners With The Ritz-Carlton, Sarasota
to Bring The Fifth Avenue Club Experience to Sarasota**



The Fifth Avenue Club Suite at The Ritz-Carlton, Sarasota

Sarasota – Saks Fifth Avenue, the leading name in luxury shopping, has partnered with The Ritz-Carlton, Sarasota to expand the retailer's luxury personal shopping and styling service, The Fifth Avenue Club, in the Sarasota area. In addition to Saks Fifth Avenue Sarasota at the Mall at University Town Center, The Fifth Avenue Club Sarasota at The Ritz-Carlton, Sarasota is an extension of the luxury retailer's existing Fifth Avenue Clubs, which have historically been housed within Saks Fifth Avenue stores and provide customers with highly personalized service.

Available to both local customers and hotel guests, The Fifth Avenue Club Sarasota offers by-appointment personal shopping and styling services, in addition to one-of-a-kind trunk shows, jewelry showcases and other notable shopping experiences. The Fifth Avenue Club has recruited skilled personal stylists in the local community to provide clients with expertly curated merchandise selections across all categories based on each client's specific needs and style preferences, from clothing and accessories to shoes and fine jewelry. The new concept utilizes Saks' luxury lifestyle assortment, with stylists presenting merchandise from both Saks.com and Saks Fifth Avenue stores during client appointments.

Through The Fifth Avenue Club's new format, clients are invited to connect with a Saks Stylist for an initial consultation, either in-person or virtually, to discuss personal style, wardrobe needs, sizing and designer preferences. Following the consultation, the stylist will curate a personalized selection of merchandise from Saks Fifth Avenue stores, which will be delivered to the styling suite and beautifully presented for each client appointment. The Fifth Avenue Club Sarasota also features digital touchpoints allowing clients to seamlessly browse and shop on Saks.com should they require an alternative size, color or style.

For additional information about The Fifth Avenue Club Sarasota, including details about upcoming events and how to book an appointment, please visit saks.com/fifth-avenue-club or email facsarasota@s5a.com.

HOURS OF OPERATION

Monday - Sunday, 12pm-6pm

After hours by appointment

PHONE

941-225-4171

ABOUT SAKS FIFTH AVENUE

Saks Fifth Avenue is the leading name in luxury shopping. Since 1924, the brand has maintained a reputation for delivering an expertly curated assortment of fashion and highly personalized service. The Saks Fifth Avenue experience offers seamless all-channel shopping through an elevated digital platform and in-person services provided by an extraordinary network of 38 Saks Fifth Avenue stores across North America.

Shop on [Saks.com](https://www.saks.com) and the Saks app, or visit Saks.com to find a Saks Fifth Avenue store location near you. Follow @saks on [Instagram](https://www.instagram.com/saks), [TikTok](https://www.tiktok.com/@saks) and [Facebook](https://www.facebook.com/saks) and @Saks Fifth Avenue on [LinkedIn](https://www.linkedin.com/company/saks-fifth-avenue).

ABOUT THE RITZ-CARLTON, SARASOTA

A luxury landmark on Florida's central Gulf coast, The Ritz-Carlton, Sarasota is conveniently located near the city center overlooking Sarasota Bay, just minutes from premier arts venues, nature sanctuaries, distinctive shopping, fishing and watersports. Named one of the Top Golf Resorts in the World by Condé Nast Traveler, this destination resort is also home to The Ritz-Carlton Spa, Sarasota, named the #3 Spa in the U.S. and Canada by the readers of Travel + Leisure magazine. In addition to a Gulf-front Beach Club, Tom Fazio-designed Golf Club, Spa and Wellness Center, children's recreation programs and 276 guest rooms with Ritz-Carlton Club Level accommodations, The Ritz-Carlton, Sarasota offers 218 Residences and a private country club-style Membership.

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