OUR SUSTAINABILITY INITIATIVES

As one of the first hotels in Germany, we signed the "**fairpflichtet"** codex (fairpflichtet.de) in 2011. Developed by the **German Convention Bureau** for the events industry, the code sets out principles of corporate responsibility and provides guidance for the sustainable planning and execution of events. It also promotes awareness of sustainability-related topics and supports informed dialogue and the exchange of best practices across the industry. These principles guide our approach to responsible resource and energy use, transparent communication, and social responsibility.

With the program **"Serve 360 – doing good in every direction", Marriott International** recognized, that business plays an increasingly critical role in taking on the world's most pressing social, environmental, and economic issues. Therefore, Marriott International aims to create a positive and sustainable impact wherever the company does business. This goal is guided by its "2025 Sustainability and Social Impact Goals" and the UN Sustainable Development Goals (serve360.marriott.com).

Our hotel has the **Green Key Certification**, an internationally recognised sustainability certification for the hospitality industry. (Green Key — Equality, Diversity and Inclusion Policy). This certification covers 13 criteria areas and demonstrates our dedication to reducing our environmental footprint through initiatives such as energy efficiency, waste minimization, and the promotion of eco-friendly practices throughout our hotel operations. This certification strengthens our alignment with Marriott International's "Serve 360"-program and its 2025 Sustainability and Social Impact Goals, further contributing to the UN Sustainable Development Goals (serve360.marriott.com).

In 2024 **Marriott International** developed **Connect Responsibly**, an extension of Marriott's Serve 360 that embeds sustainability efforts in meetings and events. Connect Responsibly is a meeting impact reporting program that provides transparency on selected environmental indicators and offers access to carbon offset projects. From providing meeting impact reporting, access to carbon offsets, using responsibly sourced ingredients, reducing single-use items, and tackling food waste, Connect Responsibly can help event planners and attendees meet their sustainability objectives (Marriott Bonvoy Events).

FRANKFURT AIRPORT MARRIOTT HOTEL

SHERATON FRANKFURT AIRPORT HOTEL & CONFERENCE CENTER

Hugo-Eckener-Ring 15, Airport / Terminal 1
60549 Frankfurt am Main, Germany

MarriottFrankfurtAirportHotels.com

MARRIOTT® | **T** +49.(0)69.695977.0
SHERATON® | **T** +49.(0)69.6977.0

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SUSTAINABILITY IN PRACTICE

ENERGY & WATER SAVING

- Water softening system via osmosis and decalcification
- Water Water-saving aerators on taps and showers
- Water-saving dual-flush toilet systems
- Heat recovery in ventilation and domestic water heating systems
- Installation of LED lamps throughout the hotel
- Step-by-step motion detector installation for lights
- Towel reusable program in rooms

WASTE MINIMIZATION & ENVIRONMENTALLY CONSCIOUS PURCHASING

- Paperless guest registration at check-in (no paper forms to fill out/sign)
- Waste separation throughout the hotel, including rooms and event areas
- Large dispensers for shower gel, shampoo, conditioner, and body lotion to reduce plastic waste
- Cleaning products carrying recognised environmental certifications
- Paper towels made of recycled material
- Use of paper straws only
- Elimination of PET bottles (exception: ToGo products)
- No packaged breakfast items (exceptions: glass jars/ yogurt) in breakfast areas
- Brita water dispensers in lounges and the gym
- For catering, we prioritize seasonal and locally sourced products whenever available
- Food waste reduction initiatives (e.g., Marriott's food waste control and MESH programs)
- Fairtrade certified coffee
- 100% FSC-certified stationery, notepads, flipcharts, and marketing folders

SUSTAINABLE CONFERENCE PRACTICES

- Linen-free conferences
- Clutter-free meetings with organized stations
- QR codes for bar menus and additional documents (ongoing implementation)
- Adequate waste separation bins in meeting rooms
- No packaged items in event areas (exceptions: glass jars/yogurt)
- Hybrid meeting offers
- Digital contracts and signatures for events
- Mobile check-in and check-out with digital invoices (paperless)

SOCIAL RESPONSIBILITY & COMMUNITY ACTIONS

- Participation in annual park and street clean-ups near the airport as part of Marriott's "Serve Our Community" campaign
- Soap recycling program in partnership with SapoCycle, transforming used soap into life-saving products
- Preference for suppliers that comply with Marriott's supplier standards and applicable environmental and social requirements
- Paperless office practices in all administrative departments (e.g., finance and event offices)

SUSTAINABILITY BY THE NUMBERS

- In the first three months (2026) following the introduction of refillable dispensers:
  - 17,860 single-use amenity bottles avoided
  - Nearly 90 kg (198 lbs) of plastic waste prevented
  - Transition to refillable dispensers for shower gel, shampoo, conditioner, hand wash and lotion
- 70 % of meeting & event contracts are processed paperlessly

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