

WELCOME TO NEW YORK

It's great to welcome you to W New York – Times Square! Here are a few of our favorite spots in NYC this month.

CAMP QUEER

Saturday, June 17th | 9PM-11PM
W New York – Times Square
1567 Broadway
New York, New York 10036

W New York – Times Square is proud to be celebrating this year's Pride in our Living Room with Dragonette (Club Set) + Crush Club.

Join them as they sip curated cocktails, reconnect with friends and dance the night away to the best in pop electronic music. All ticket holders receive exclusive access to The Living Room Bar from 9PM - 11PM which includes private bar access, opening DJ performance from 9PM-10PM and headlining act Dragonette (Club Set) from 10PM-10:45PM on the 7th Floor at the W New York - Times Square Living Room Bar. Party on with W the rest of the evening with our closing act Crush Club from 11PM - 2:30AM.

INSIDER TIP Looking to start the night a little earlier? The Living Room Bar is open to the public beginning at 12PM – be one of the first of the night to try one of the signature Pride cocktails.

FANG STYLE LAB

Thursday, June 8th-Saturday, June 24th
| 4PM-8PM
W New York – Times Square
1567 Broadway
New York, New York 10036

In celebration of PRIDE, we are partnering with FANG, a New York City brand, to bring you a pop-up shop. FANG is a gender-expansive fashion line that aims to redefine the relationship between fashion and gender and explores the dichotomy between femininity and masculinity. The label hones in on statement knitwear designs and beyond that are aesthetically inclined and forward-thinking while simultaneously offering comfort and support for everybody and identity.

INSIDER TIP – Celebrate the launch of this pop-up shop on June 8th at 6:30PM - enjoy complimentary beverages from SipMARGS, live music by Luis Fernando & shopping with FANG.

DREAMLAND PRIDE 2023

Sunday, June 25th | 3:00PM
Central Park SummerStage
5th Avenue and 71st Street
New York, New York 10021

Get ready for Pride in Central Park! The largest Pride outdoor music festival held at the Iconic SummerStage, known to be one of New York's most beloved, broadly accessible, outdoor performing arts stages is yours for one epic party. Purple Disco Machine and Paris Hilton are headlining this year's showstopping event – and it's an outdoor experience you don't want to miss this Pride month. Secure your ticket passes while you still can.

INSIDER TIP Need an easier way to get tickets to this sought-after-event? Book the ULTIMATE PRIDE VIP Package – available exclusively at W New York – Times Square. Stroll into Pride Weekend as NYC's ultimate VIP with 2 all access GA Tickets to Dreamland Pride, 2 tickets to Planet Pride & your own luxury suite at our sultry hotel.

PLANET PRIDE

Saturday, June 24th | 4:30PM
The Brooklyn Mirage
140 Stewart Avenue
Brooklyn, New York 11237

Get ready for NYC's BIGGEST PRIDE EVENT with a full-takeover of the world-renowned Avant Gardner and Brooklyn Mirage. This event is the collaboration between two of the most prominent promoters in New York, coming together to create a one-of-a-kind experience spanning 3 STAGES with mind-blowing talent, cutting-edge art and immersive experiences.

INSIDER TIP #PartyWithAPurpose - this event proudly supports FEMME House – a non-profit organization, fostering more equitable opportunity for women and gender-expansive individuals in the technical and behind the scenes areas of music.

W Hotels is proud to be a part of 2023 Pride through the campaign TAKE A STANCE.

The history of queer is imbedded with taking a stance. From the inception of the liberation movement, we have always stood for something - for the right to be who we want to be, to love who we want to love.

Tag #TakeAStance on social media and let us know what you stand for this June.

2023 NYC PRIDE MARCH

Sunday, June 25th | Start Time – 12PM
Various Locations | Downtown NYC

The first March was held in 1970 and has since become an annual civil rights demonstration. Over the years, its purpose has broadened to include recognition of the fight against AIDS and to remember those we have lost to illness, violence and neglect. Join in the march or support as a spectator alongside this year's 2023 NYC Pride Grand Marshalls – Billy Porter, Yasmin Benoit, AC Dumlao, Hope Giselle and Randolfe "Randy" Wicker, with Angelica Ross returning for a third year as co-host and featured performer.

INSIDER TIP Can't make the march in-person? Tune in virtually from 12pm-3pm on ABC-7, and don't forget, you can donate to NYC Pride 365 days a year.

THE BRUNCH

Sunday, June 18th | 11:30AM-4:30PM
The Altman Building
135 West 18th Street
New York, NY 10011

This showstopping, craving-satisfying event consists of a curation of Juneteenth food stories and bites from amazing Black LGBTQIA+ chefs. This annual event celebrates local business leaders and the impact they have made on their Queer communities. This immersive experience will feature opportunities to connect with community members, an awards ceremony, entertainment, food stations and so much more.

INSIDER TIP Enjoy brunch like a VIP and snag a VIP ticket upgrade at checkout – you will have access to the brunch, receive 3 drink tickets and have a dedicated bar for the entire event.

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