

# FIFTY SHADES OF GREEN

**INDULGE WITHOUT CHECKING YOUR CONSCIENCE AT THE DOOR WITH W SAN FRANCISCO.**

W San Francisco is the first existing building in North America and 11th in the world to receive the LEED-EB Platinum certification in 2015.

## **ENERGY MANAGEMENT**

- Over 90% of lighting is energy efficient
- Energy star certified and re-certified since 2009
- Energy usage reduced by 25% since 2008
- Upgraded HVAC chillers and cooling towers, saving 300kwh/year

**That's 120,000 margaritas in a blender!**

## **WATER CONSERVATION**

- Water usage reduced by 23% since 2008
- Water efficient showers, faucets, toilets in all guestrooms
- Linen and towel re-use program
- Waterless urinals in public wc's use eco-friendly systems and save 300,000 gallons/year

**That's 3,000 hottub parties!**

## **RECYCLING AND WASTE REDUCTION**

- We recycle and compost over 73% of our total waste
- MAGC (make a green choice), incentivizes our guests to opt out of daily room cleaning
- Paperless check-in/out; we use e-folios
- Reusable laundry bags versus 150,000 plastic bags/year
- Recycling clothes hangers diverts over 350,000 metal



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## **AIR QUALITY**

- 100% smoke-free
- Hybrid transportation to the airport available
- Commuter check program and free associate bike parking
- Eco-friendly & chemical-free cleaning products and paints
- Filtration HVAC system reduces indoor air pollutants

## **GREEN MEETINGS**

- Carbon-neutral events
- Local and organic beverages & food
- Zero waste meetings

## **SUSTAINABLE/LOCAL/ORGANIC F&B PURCHASES**

- All coffee is 100% organic
- Up to 60% of our produce and food products are local and/or organic based on seasonal availability
- Our award-winning wine list features over 96% organic or biodynamic wines from around the world

## **COMMUNITY OUTREACH**

- 100% of used linens, towels, partially used guestroom amenity containers, miscellaneous supplies, furniture and equipment is donated to local non-profit organizations
- WSF is a major sponsor of "Save the Bay", a local non-profit dedicated to restoring and maintaining bay area wetlands

## **AWARDS AND ACCOLADES**

- Hotel of the Year AH&LA 2016
- LEED EB Platinum certified 2015
- CA State Green Lodging program: Leadership Level 2015
- Good Earthkeeping Award winner, America Hotel & Lodging Association (2008, 2010, and 2011)
- Green Business, SF Department of the Environment 2010
- Energy Star Certified 2009

# **GREEN HOSPITALITY IS THE NEW BLACK**

A stylized, bold letter 'W' logo for the brand.

SAN FRANCISCO