

Sustainable Meetings

Make a Green Choice at Westin Memorial City

Starwood leads by listening. When our clients and guests requested environmentally friendly meetings, we created the Sustainable Meetings Practices (SMP) program. With SMP we rethink the entire meeting process – from planning to execution to post-meeting-follow-up – allowing clients to make a conscious choice from an a la carte menu of sustainable meeting offerings. The possibilities to limit environmental impact are limitless.

Westin Houston Memorial City Sustainability Meeting Programs & Initiatives include:

Hotel utilizes electronic sales tools such as online floor plans, capacity charts and eMenus

Energy-Efficient Digital Signage

Copy Paper Procurement- minimum of 30% post-consumer recycled content

Recycled Content Meeting Supplies- Non-paper

Reusable white boards are available for use in place of paper flip charts upon client request

Potted Plant Option – Potted plants used on meeting floors as décor in place of fresh cut flowers

Sterno Procurement- Hotel purchases environmentally friendly chafing fuel (i.e. Sterno)

Sustainable banquet menu offerings- Sustainable food options available

Recycled content F&B packaging

Meeting space recycling offered to clients

In-House Sustainable Printing

High-Efficiency lighting including LED lighting in all exit signs

Sustainable meetings integrate environmental and social concerns into the meeting process to reduce the impact a meeting has on the environment and to encourage giving back to the local communities in which meetings are conducted.

Please ask your Sales, Catering, or Convention Services Manager about Sustainable Meetings! The initiatives listed above are among many others implemented at the Hotel and a complete list is available per request.