

Welcome to The St. Regis San Francisco

Ah, spring! My favorite season. From spring blossoms to spring cleaning, this is the season that evokes a time of reflection and renewal. Perhaps you might consider planting a tree to honor our planet as we recognize Earth Day and Arbor Day. Often, with quiet reflection we welcome Memorial Day, Flag Day and the anniversary of D-Day, each of which is meant to honor our country and those who should always be remembered. Time spent with loved ones is always time well spent, and this is especially true over the Easter and Passover holidays. And what better time than spring to honor our mothers and fathers as each has their special day?

Spring also brings a reawakening to our beautiful city. San Francisco comes to life with cherry blossoms in Japantown, parades in Little Italy and festivals throughout. Our concierge team is here to assist you in planning as you make the most of your time with us.

Yes, it's springtime in San Francisco. Enjoy all that the city has to offer. And don't forget to bring a sweater!

On behalf of The St. Regis San Francisco, we wish you the most pleasant stay in our beautiful city by the bay.

Daniel Rey
Chief Concierge

Spring '25
Newsletter



What's Happening

House of Celebration

A Veuve Clicquot Dinner: Toast to a Good Cause

03/27 / 6 to 9 PM

Join us for the third annual Veuve Clicquot champagne pairing dinner. Enjoy an exquisite five-course dinner, expertly paired with Veuve Clicquot's exceptional champagnes and Zacapa Rum cocktails. The evening honors women and supports Les Dames d'Escoffier International, San Francisco Chapter, an esteemed organization committed to advancing Bay Area women in the culinary, beverage, and hospitality industries.

Reserve Now

Celebrate Easter Weekend

4/19 and 4/20

Enjoy a delightful Easter weekend as Astra's talented culinary team unveils a specially curated brunch menu, showcasing the finest seasonal ingredients. Savor unique offerings such as the Signature Bloody Mary flight and refreshing, hand-crafted morning juices.

Reserve Now

Experience Cherry Blossom Afternoon Tea

4/3 - 4/27 / Thursday to Sunday

The Holiday Art of Tea presents a sumptuous menu of savory and sweet delicacies handcrafted by the hotel's culinary team, along with the finest selection of teas from TEALEAVES. The experience is enhanced with a complimentary welcome toast.

Reserve Now

What's Happening

Theatre

Dear San Francisco

Ongoing

Club Fugazi reemerges with an acrobatic love letter to our dear San Francisco. Created by Bay Area natives and the modern circus collective The 7 Fingers co-founders Shana Carroll and Gypsy Snider, the intimate and immersive resident production will pay homage to the stunning beauty, storied characters, and astounding resilience of the City by the Bay.

www.clubfugazisf.com

Nobody Loves You

02/28 - 03/30

American Conservatory Theatre presents Nobody Loves You - Can true love and social media stardom ever make for a "happily ever after"? Throw in a reality dating show and you have the makings for a true madcap comedy. When a contestant tries to make his way through the twists of "love on demand" television, he must also deal with the most unexpected surprises.

www.act-sf.org

Six: The Musical

04/05 - 04/20

Curran Theatre presents Six: The Musical - When the six wives of Henry VIII step outside of the big man's shadow, nothing will stand in their way. This is raucous girl power at its best!

www.broadwaysf.com

What's Happening?

Theatre

August Wilson's Two Trains Running

04/15 – 05/04

American Conservatory Theatre presents
August Wilson's Two Trains Running – A black
restaurant owner in 1960s Pittsburg must decide
whether to allow the government to claim his
building or to sell to a ruthless businessman.
Experience a story filled with joy, hope, and most
important, resilience.

www.act-sf.org

The Comedy of Errors

04/22 – 05/03

American Conservatory Theatre presents
The Comedy of Errors – A modern take on
Shakespeare's quintessential comedy, this tale
of separated families and mistaken identities holds
true as a timely classic.

www.act-sf.org

Mama Mia!

04/30 – 05/11

Orpheum Theatre presents Mama Mia! – No
production has guests dancing in the aisles quite
like Mama Mia! A young woman seeks to find the
father whom she has never met, bringing three
men from her mother's past to a magical Greek
island and setting the stage for a story that only
the music of ABBA can tell!

www.broadwaysf.com

Parade

05/13 – 06/08

Curran Theatre presents Parade – Faith in
humanity is tested when a man is accused of an
unspeakable crime after moving his wife to a small
town where the folks see them as "not their kind".
Winner of the 2023 Tony Award® for Best Revival
of a Musical.

www.broadwaysf.com

Co-Founders

05/29 – 07/06

American Conservatory Theatre presents
Co-Founders – A world premiere hip-hop
musical, Co-Founders tells the tale of Esata, a
young Oakland coder who hacks into the most
competitive startup accelerator in San Francisco.
With the help of an ever willing prep-school
dropout, Esata aims to win the Silicon Valley game
without leaving all that is dear behind her.

www.act-sf.org

A Beautiful Noise: The Neil Diamond Musical

06/03 – 06/22

Golden Gate Theatre presents A Beautiful Noise:
The Neil Diamond Musical – Fans of all ages
know the music of Neil Diamond. When a kid
from Brooklyn makes it big, there is no stopping
him! With sold-out concerts around the world
and such hits as "Forever in Blue Jeans", "Sweet
Caroline" and "America", you won't help but have
a foot stomping good time!

www.broadwaysf.com

What's Happening?

The Arts

San Francisco Ballet

Thru 04/18

San Francisco Ballet 2024 – 2025 Season is in full swing with some of the most challenging productions that the ballet world has to offer. Enjoy such unique performances as *Frankenstein*, *Van Manen* and *Broken Love*.

www.sfballet.org

San Francisco Symphony

Thru 08/01

Count on the San Francisco Symphony for world class performances. In the coming months, the symphony will host a long list of talent, including *Elim Chan Conducts All-Tchaikovsky*, *Marin Alsop Conducts Music of the Americas* and *Giancarlo Guerrero Conducts Pines of Rome*. And don't miss the ever-popular film series, showcasing popular films projected across a screen as the symphony performs the score. This is fun for the whole family!

www.sfsymphony.org

ODC/Dance

04/10 – 04/13

Contemporary dance is showcased in breathtaking style as ODC/Dance presents *Dance Downtown*. Founded in 1971, ODC/Dance is recognized for its rigorous technique and imaginative repertoire.

www.odc.dance

Alonzo King Lines Ballet

05/10 – 05/18

The 2025 spring season takes flight with the first ever collaboration between Lines Ballet and Jazz trumpeter Ambrose Akinmusire. Audiences will also have the opportunity to see King's timeless work Scheherazade, which returns in full to the stage after over a decade. Heralded as a visionary, Alonzo King established his company in 1982.

www.linesballet.org

Smuin Ballet

04/25 – 05/04

Across the street from the St. Regis sits the Yerba Buena Center for the Arts. Here, you can enjoy Smuin Ballet's Dance Series 2, where new premieres and beloved favorites meet. Enjoy such performances as Wild Sweet Love and The Eternal Idol.

www.smuinballet.org

SF Opera

05/30 – 06/30

The 2024 – 2025 Season rounds out with such classics as *La Boheme* and *Idomeneo*. And don't miss the 2025 *Pride Concert* on 05/27, as the San Francisco Opera has always been a proud supporter of our LGBTQ community.

www.sfsymphony.org

Chamber Music San Francisco

Thru 05/11

Dedicated to the presentation of chamber music concerts and recitals of the highest possible quality, Chamber Music SF showcases such talent as the Leonkoro String Quartet, Yeol Eum Son and Beijing Guitar Duo.

www.chambermusicsf.org

Speaking of Art...

Museum of the African Diaspora

Thru 03/02/25

Helina Metaferia: What We Carry To Set Ourselves Free

www.moadsf.org

San Francisco Museum of Modern Art

Thru 02/18/2025

Get in the Game: Sports, Art, Culture

Thru 03/09/2025

Amy Sherald: American Sublime

www.sfmoma.org

The Contemporary Jewish Museum

Thru 02/02/2025

Nicki Green: Firmament

www.thecjm.org

Asian Art Museum

Thru 01/06/2025

Hallyu! The Korean Wave

www.asianart.org

Legion of Honor Museum

Thru 01/26/2025

Mary Cassatt at Work

www.famsf.org

de Young Museum

Thru 02/09/2025

Tamara de Lempicka

www.famsf.org

The Walt Disney Family Museum

Ongoing

Walt Disney - The man. His story. His work. His innovations.

www.waltdisney.org

And be sure to visit the Yerba Buena Center for the Arts.

Located across from the St. Regis in our Yerba Buena Gardens, YBCA spans the realms of contemporary art, performances and film with a focus on civic engagement and public life.

www.ybca.org

Guess Who's Coming to Town?

SF Masonic Auditorium

Nob Hill Masonic Center of San Francisco, also known as the Masonic Temple or Masonic Auditorium, hosts concerts, as well as a range of other live events managed by Live Nation. There is a war memorial sculpture on the outside of the building, as well as marble sculptures representing good and evil.

www.livenation.org

SF Jazz

SF Jazz brings the best that the jazz world has to offer. The 2024/2025 Season continues with the Jon Faddis Quartet's tribute to Dizzy Gillespie, Hiromi's Sonicwonder, Kurt Ribak and so much more top talent! And don't miss the 2025 *SF Jazz Gala* on June 12th, honoring *Don Was*.

www.sfjazz.org

BroadwaySF

Morgan Jay: This One's For You Tour – 03/27

San Francisco Gay Men's Chorus:

Broadway, Our Way – 03/29

Aziz Ansari: Hypothetical Tour – 04/04

The Rock Orchestra by Candlelight – 04/13

NARUTO: The Symphonic Experience – 04/19

Insidious: The Further You Fear – 05/09 & 10

Nurse John: The Short Staffed Tour – 05/17

www.broadwaysf.com

Chase Center

G.E.M. – 03/22

Rauw Alejandro – 04/07

Kylie Minogue – 04/22

Disturbed – 05/10

www.chasecenter.com

Events of Note

San Francisco St. Patrick's Day Parade

03/15

The luck of the Irish will be on full display as the 2025 St. Patrick's Day Parade makes its way through the city. Enjoy music, floats and a festive atmosphere. The parade ends at our Civic Center, offering even more fun throughout the day.

www.stpatricksdaysactivities.org

Oracle San Francisco Sail Grand Prix

03/22 & 23

Launched in 2018 by Larry Ellison and Russell Coutts, Sail GP is a high-speed, high-tech and high-stakes sporting event on the bay.

www.sailgp.com

Northern California Cherry Blossom Festival

04/12 & 13 plus 04/19 & 20

Japantown comes alive with the largest cherry blossom festival on the West Coast. Take in the sights and sounds of a bicultural Asian celebration. Enjoy arts and crafts, cultural performances and a parade to highlight the festival.

www.sfcherryblossom.org

68th San Francisco International Film Festival

04/17 – 04/27

Founded in 1957, this is one of the longest running film festivals in the Americas. This unique festival showcases some of the best film from around the globe.

www.sffilm.org

San Francisco Art Fair

04/17 – 04/20

Join like-minded art aficionados as San Francisco Art Fair presents 85 leading galleries from around the world alongside a dynamic series of public programming at Fort Mason Festival Pavilion.

www.sanfranciscoartfair.com

46th Annual San Francisco Decorator Showcase

04/26 – 05/26

The San Francisco Decorator Showcase is the West Coast's preeminent design event, featuring some of the region's top interior and landscape designers who transform one of San Francisco's grand homes into a superlative design show house each year.

www.decoratorshowcase.org

Events of Note

San Francisco International Arts Festival

04/30 – 05/11

Bringing together a global community of artists and audiences and presenting innovative projects that focus on increasing awareness and understanding within and across cultures.

www.sfiarf.org

CAAMFest

05/07 – 05/11

CAAMfest offers the largest selection of Asian and Asian American film, showcased in venues throughout San Francisco, Berkeley and Oakland. This festival has proven to be an important launching point for independent filmmakers.

www.caamfest.com

Yerba Buena Gardens Festival

Beginning 05/10

Now in its 25th season, the Yerba Buena Gardens Festival is an annual festival of art, dance, music and most of all, community. Located in the beautiful Yerba Buena Gardens within walking distance of the St. Regis San Francisco, all events and performances are free and open to the public. La Santa Cecilia will kick off the season with a blend of rock and world music, all embraced by the groups Latin culture.

www.caamfest.com

Bay to Breakers

05/18

This unique and eclectic 12k fun run actually has history in San Francisco, pushing boundaries since 1912. Witness every type of costume (or lack thereof) as runners make their way from the San Francisco Bay to the Pacific Ocean. Only San Francisco can turn a run into a party!

www.baytobreakers.com

San Francisco Carnaval Festival and Parade

05/24 – 05/25

This free, two day festival envelopes our historic Mission District with all the sights and sounds, music and food from throughout Latin America. Don't miss the Grand Parade, the highlight of the festival.

www.carnavalsanfrancisco.org

When in San Francisco...

Places Of Interest

Alcatraz

No prison has been made more popular in books and movies than the one on Alcatraz. This small island in the San Francisco Bay, however, has a story that extends far beyond the famed penitentiary. Originally named Isla de los Alcatrazes (Isle of the Pelicans), Alcatraz Island became a part of the U.S. in 1849. During the 1850s, a fortress was built, and cannons were installed as, along with much of the nearby Pacific coastline, Alcatraz aided in protecting the entry into the bay, dubbed the Golden Gate. The first inclinations of what was to come appeared as the U.S. Army began holding military prisoners in the late 1850s.

Alcatraz is best known, however, for the famed gangsters and notorious criminals that were sent to “The Rock” after a maximum-security federal prison was built, which began operations in 1934. No one escaped, and those who managed to free themselves and dive into the chilly bay waters were never heard from again. Still, it’s thought that a few may have made it across.

Now owned by the National Park Service, a limited number of tickets are sold each day. It’s best to plan ahead to ensure a day and time that works for you.

www.cityexperiences.com

Coit Tower and the Filbert Steps

A wealthy eccentric and patron of San Francisco’s firefighters, Lillie Hitchcock Coit left a large amount of money after her passing for the sole purpose of erecting a monument to her beloved firefighters, including those who fought the fires that engulfed much of San Francisco after the 1906 earthquake. Contrary to popular belief, however, the tower was not designed to resemble the end of a fire hose. Purchase tickets for an elevator ride to the top for a spectacular 360-degree view of The City. Within its walls are murals painted by muralists who were influenced by such famed artists of the time as Diego Rivera and Raoul Dufy.

If you are keen for a workout and beautiful views of the bay, why not take the Filbert Steps beginning from the Embarcadero (waterfront) up Telegraph Hill, with Coit Tower as your reward? Or make it easier on yourself and take the steps heading down. The views will still be there.

Golden Gate Bridge

Guests often think that the bridge was named after its golden appearance in the distance. Actually, the official color is International Orange. The bridge was built across an important entry into the U.S., often referred to as the golden gateway. With a span of 1.7 miles, the Golden Gate Bridge opened to the public in 1937. No one could’ve predicted just how iconic the structure would become for our city.

When visiting the bridge, be sure to stop by Fort Point, located directly underneath on the south (San Francisco) side of the bridge. During the bridge’s planning stages, there was a proposal to demolish this Civil War-era fort. After a massive outcry from residents, an alternate plan was adopted, with an updated design that would have the bridge built over the fort, thus saving this historic site for future generations to come.

When in San Francisco...

Places Of Interest

The Presidio & Crissy Field

Once belonging to the native Ohlone people, the Presidio and the surrounding area that is now San Francisco became the northernmost outpost for the Spanish Empire in western North America. After being acquired by Mexico and eventually the U.S., the United States Army established a military post on the Presidio grounds in 1847. The Presidio served as a military post through to the Vietnam War. A memorial bears the names of the 413 members of the armed forces who were lost or buried at sea in U.S. Pacific waters during World War II. Now the Presidio is a place of peace and reflection, offering hiking trails throughout the woods. Many of the classic barracks have been refurbished or reimaged with restaurants or campuses such as Industrial Light and Magic.

An extension of the Presidio, it was recommended by a board of Army officers after the 1915 Panama-Pacific International Exposition that the vacant bayfront now called Crissy Field should become a site for an Air Coast Defense Station, supplementing the artillery defenses around San Francisco Bay. Named in honor of Major Dana Crissy, this airfield helped develop the air power that proved essential in winning World War II. Now a beautiful open area with reclaimed marshes, Crissy Field is ideal for a stroll, jog, or run.

UPDATE - A bold and ambitious project known as the Presidio Tunnel Tops now connects the two! Make your way from one to the other over grass and manicured greens situated atop two new tunnels, taking motorists from the Golden Gate Bridge into the city proper. Enjoy a picnic or just take in the views atop this innovative landscape.

Twin Peaks

One of San Francisco's highest points, Twin Peaks offers a spectacular vista of San Francisco and the surrounding areas. Many of our iconic landmarks can be seen from this vantage point. If you are up for a good hike, there are paths that will take you to the viewing area. The payoff will be well worth it!

Golden Gate Park

It's hard to believe that a swath of land longer than New York's Central Park was once nothing more than wind-swept sand dunes. Construction began in 1870 and would eventually encompass 1,017 acres. Over the years, lakes and unique gardens were added, among them the Japanese Tea Gardens, the Botanical Gardens, and the AIDS Memorial Grove. Enjoy a paddleboat on Stow Lake or rent a bike. You might even come across a corral of bison!

...And While in the Park

Conservatory of Flowers

Calling it a greenhouse doesn't do justice to the Conservatory of Flowers. Opened in 1879, this unique structure is the oldest wood-and-glass conservatory in North America. Take the audio-tour as you see first-hand an incredible array of unique and exotic plants from many regions.

www.conservatoryofflowers.org

California Academy of Sciences

Much has changed since the California Academy of Sciences opened its doors in 1853. Once drawing thousands of visitors to gawk at the taxidermized grizzly bears or the giant woolly mammoth, much of the collection was lost during the 1906 earthquake. The Academy persevered and now showcases incredible exhibits such as the Steinhart Aquarium, a cool Planetarium, and a Living Roof. They've even recreated a Rain Forest! There is so much more to see, learn and enjoy.

www.calacademy.org

The DeYoung Museum

A must-visit when in the park, the DeYoung Museum originated as the Fine Arts Museum with construction beginning in 1894, in time for the California Midwinter International Exposition. Named for the chair of the exposition organizing committee, Michael H. de Young, the museum has grown from an attraction originally designed to temporarily house an eclectic collection of exotic oddities to becoming the foremost museum in the western U.S. concentrating on American art, international textile arts and costumes, as well as art of the ancient Americas, Oceania and Africa.

www.famsf.org

Did You Know?

Telegraph Hill and the Filbert Steps

San Francisco is a unique city offering neighborhoods with their own distinct character. One such neighborhood sits atop Telegraph Hill overlooking North Beach, San Francisco's Little Italy. The firehose shaped Coit Tower, a monument to the volunteer firefighter brigades of the early 1900s, is the crown jewel atop the hill, visible from countless vantage points throughout the city. A fixture in San Francisco since 1933, Coit Tower showcases vibrant murals from the 30s that highlight life in California during the Depression. Its best-known feature, however, is the observation deck, which can be accessed via elevator and offers a 360-degree view of the city and the bay.

Just below the tower sits an unexpected blanket of color via a landscape of foliage and flowers known as Grace Marchant Garden. Starting in 1949, a local resident by the name of Grace Marchant began planting foliage little by little up the steep terrain of Telegraph Hill. Today, thanks to the many volunteers dedicated to keeping the area vibrant and alive, Grace Marchant Garden offers a calming respite from the bustle below. The best way to get to this unique oasis is by climbing the quintessential San Francisco stairway known as the Filbert Steps. Start your trek from Sansome and Filbert Streets, just a couple of blocks north of the Bay. Your walk up the steps amidst this vertical green scape is rewarded with sweeping vistas of the Bay and waterfront. Along the way you may encounter the famed Parrots of Telegraph Hill. It's believed that a few parrots escaped or were released in the late 1980s and have now grown into a vibrant community, enjoying the many juniper berries, blackberries, and the like that make up the surrounding gardens.

This is just one of the many neighborhoods in San Francisco, each with its own flavor. Yet, there is much to witness and enjoy as you explore the treasures of Telegraph Hill, an area of the city that you won't soon forget.

Play Ball!

San Francisco Giants

Home Opener is April 4th!

Tickets

San Francisco 49ers

Off Season

Tickets

Golden State Warriors

Dub Nation is in full effect!

Tickets

And introducing the Golden State Valkyries!

Hone Opener is May 16th!

Tickets

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The concierge team is available to assist and answer any questions that you might have. Enjoy the stay!

Daniel Rey - Chef Concierge (daniel.rey@stregis.com)