

SUSTAINABLE MEETING PRACTICES AT ALOFT CHARLOTTE BALLANTYNE

"At Starwood, Global Citizenship is about being part of something bigger than ourselves or our company; it strengthens our pride in our work, reinforces our culture, protects our planet and strengthens our communities."

- Ken Siegel, Chief Administrative Officer and General Counsel, Starwood Hotels & Resorts

All Starwood meetings around the globe reflect our focus on sustainability, offering you a comprehensive range of options that are both environmentally friendly and socially responsible. We actively work to reduce the environmental impact of our business activities and continually improve and innovate on practices aimed at: conserving natural resources, minimizing waste and pollution, enhancing indoor environmental quality, establishing and reporting on key environmental performance indicators, and raising environmental awareness among our associates, guests, and communities.

Let us help you meet your own sustainability goals with the Starwood Sustainable Meeting Practices (SMP) Program, created as a response to the increasing demands from our customers to be able to reduce the carbon impact of their meetings.

The following Sustainable Meeting Practices are offered at Aloft Charlotte Ballantyne:

Sustainable Meeting Practice	How It Works
Electronic Sales Tools	Hotel will utilize electronic sales tools wherever possible, which includes emailing contracts, menus, and bills. Online resources are utilized for credit card authorizations, and group reservations.
Energy Efficient Digital Signage	Non paper devices are used whenever possible to communicate with guests, including use of TV's, electronic display boards, or tablets.
Clutter Free Meeting Set-Up	Notepads, pens, candy, and water pitchers and glasses are placed at a supply station within the meeting space, instead of being placed on tables, allowing additional table space for attendees.
Recycled Content Paper Products	Recycled paper products are utilized and offered for use before, during, and after meeting. This includes use of recycled paper used in the following products: printing paper, flip charts, and note pads. White boards also available.
Sustainable Plants and Florals	Instead of utilizing fresh cut flowers, potted plants are utilized whenever possible.
Linenless Meeting Tables	Hotel will utilize meeting tables that do not require the use of table covers.
Bottled Water Alternatives	Hotel will utilize water pitchers and glasses in the meeting room, reducing waste from plastic and/or glass water bottles.
Condiments Served in Bulk	Need for individually packaged condiments is eliminated (reducing waste) with use of bulk condiments and non-disposable serving dishes.
Sustainable Banquet & Catering Menu Options	Hotel offers banquet and/or catering options that include use of product from local sources. In addition, Hotel offers organic catering menu through preferred partner.
Sustainable Banquets & Catering Food Service & Packaging	Property utilizes recyclable to-go boxes and utilizes non-disposable plate ware when possible.
Meeting Space Recycling	Recycling bins are placed in the meeting room and in all foyer areas.
Food Donation	Hotel donates all leftover food to employee cafeteria, and also partners with local farms to use leftovers for composting.
Meeting Impact Report (MIR)	Report which demonstrates environmental benefit of activities of sustainable meetings, which include savings in the areas of: Energy, Water, Waste Management, Material Selection and Reuse, Sustainable Food Choices, and indicates any Volunteer Program participation.
Carbon Offset Program	Allows group to offset meeting carbon footprint by donating to South Pole Carbon, the largest retailer in the voluntary carbon offset market. Additional information on South Pole Carbon available via the MIR.
Sustainable Printing Services	Double sided printing on recycled paper is default option for all printed meeting materials. Hotel also recycles all toner cartridges.
Sustainable Transportation Services Information	Information provided on request on public transportation options, including bus, light rail, and bicycle share programs. Hotel utilizes Blue Tec diesel Mercedes-Benz 12 passenger Sprinter Van, which is the most efficient passenger van in the nation. Hotel utilizes six passenger golf cart whenever possible. Two electric car charging stations also available on property.
Make a Green Choice	Receive a \$5 voucher to re:fuel or 250 Starpoints awarded at checkout for each night housekeeping services are declined (except for day of departure). This saves energy, water, and labor.

Please let your sales representative know if you would be interested in incorporating our SMP Program into your meeting, or if you would be interested in receiving a copy of our property's Green Initiatives. Additional costs may be incurred with some of the Sustainable Meeting Practices offered.