

## GREEN EVENTS, INSPIRED BY THE ENVIRONMENT

Marriott International aims to be the global pioneer in sustainable hotel management. Our Green Events prove that you can have the perfect event while respecting the environment. This means, we are creating new, fresh ideas that contribute to preserving the world around us.

### Marriott Hotels & Resorts SPIRIT TO PRESERVE

- Reduction/compensation of CO<sup>2</sup> emissions
- Protection of the rain forest through the "Juma Amazonas Project"
- Reduction of energy consumption
  - Widespread use of ENERGY STAR®-certified electrical appliances
  - Use of energy-saving lighting equipment
- Reduction of water consumption
  - Water-efficient sanitary facilities
  - Towels and bed linen used time and time again
- Use of renewable energy resources
- Avoidance of waste and recycling
- Use of environment friendly products
- Our employees participate actively in protecting the environment – worldwide

### Green Meetings and Events at the Frankfurt Marriott Hotel

#### Paper

##### Paperless processes:

- e-proposal
- Paperless marketing campaigns, e.g. e-newsletter, e-postcards
- Digital menu proposals
- Custom webpages with reservation link and e-rooming list
- Digital flipchart for meetings
- Digital meeting room signage
- Banquet menus on large picture frames, on LCD-projections or presented live by Executive Chef

##### 100% FSC\* certified products:

- Notepads
- Flipcharts
- Stationary items, e.g. Bic Ecolution pens
- Marketing folders, e.g. banquet brochure
- Paper napkins and coasters

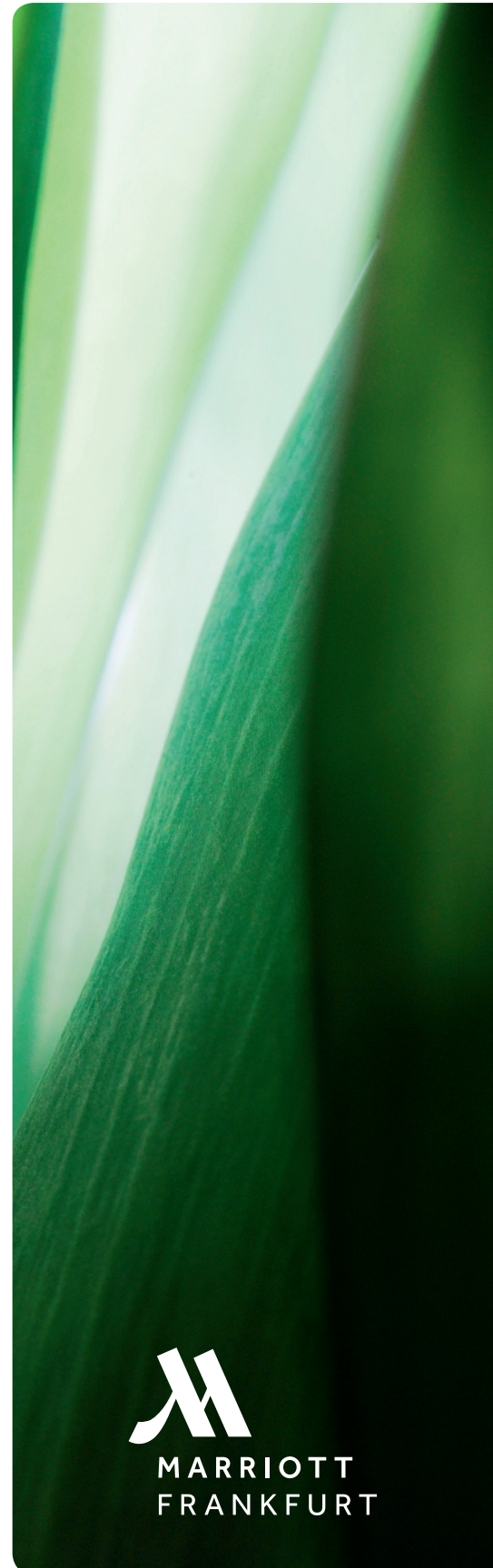
\* Forest Stewardship Council

##### Approved vendors using approved processes:

- A certified printer is used for all collateral, e.g. posters, leaflets, brochures, pens

#### Pens / Presentation material

- pens from recycled and bio-degradable material
- presenter kit with environment friendly conference stationary, e.g. pens, notepads, leaflets, banquet brochure



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### Packaging

- Water from large and recyclable bottles > 0.7 litres
- Flavoured water in jugs
- Quality juices in carafes or large bottles
- Freshly brewed quality teas in especially designed, warm kept teapots
- Minimal usage of canned or bottled drinks
- Unpackaged candies and cookies
- Limited use of portioned packaging for breakfast and buffet items e.g. marmalade and cereals in glass bowls instead of single portions
- Focus on local food and beverage suppliers
- Whiteboard in meeting rooms on demand
- Name tag collections bins
- Recycling process for dry and wet wastage
- Recycled office supplies / use of recycled paper

### Event, Food and Beverage setups

- Tables and chairs made with recyclable materials (glass/wood/aluminium)
- Assortment of fresh seasonal fruit offered instead of packaged sweets in the meeting rooms
- Healthy food options

### Pollution

#### Less CO<sup>2</sup> by saving energy:

- Energy saving lighting & LED signage for hotel interior and exterior e.g. Marriott logo on the roof
- Green energy where feasible e.g. conference rooms and banquet area, induction stone in kitchen
- Appropriate use of air conditioning
- Promoting public transportation e.g. tram station in front of the hotel, purchase of train tickets at Concierge Desk
- Intelligent elevator governing
- New energy saving heating system

### Water consumption

- Linen free tables
- Linen and towel reuse program in all rooms
- Water saving devices in all rooms
- Use of environment friendly detergents and cleaning products

### Donation

- Promotion of direct donation to Marriott's Juma Amazon Project to compensate CO<sup>2</sup> on [www.marriott.com/green-brazilian-rainforest.mi](http://www.marriott.com/green-brazilian-rainforest.mi) or via VIP welcome gift as a choice at check-in

Learn about Marriott's Green Events by visiting  
[eventsbymarriott.eu](http://eventsbymarriott.eu)

Contact us to make your next meeting green.



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