

PROUDLY SERVING  
LOCAL BRANDS



### Midnight Moon: The Story of Junior Johnson's Moonshine

As a young man, Junior Johnson perfected his driving skills running moonshine in the 1950's. Never caught by police or federal agents, Junior quickly became a legend in the rural south. In 1955, he transitioned his career to NASCAR and by the time Junior retired from racing in 1966, he claimed 50 victories. Today, you can enjoy a taste of the original Johnson family recipe first crafted over 50 years ago.

### San Giuseppe Salami Co.

Locally acclaimed, Giacomo's Italian Market has been pleasing Carolina natives with great homemade, authentic Italian products for over ten years. Committed to quality fresh ingredients Giacomo's Italian Market is all about robust Italian flavors from homemade sausages, salamis and cheeses, plus fresh-cooked meats. In addition, as a member of the North Carolina's Department of Agriculture's Goodness Grows in NC™ program, they only use NC based products and locally raised pork, beef, and chicken.

### Ashley Farms: Culinary Excellence in All-Natural Poultry & Game

#### The Details Make the Difference

Ashley Farms chicken is very different from other chicken products, differences in appearance, taste and quality. It looks better. The color is uniform and looks fresher. Plus, each is hand-cut and trimmed of excess fat. Chefs consistently toast a quality product. They say it tastes better and is more moist and tender than other brands.

### Krispy Kreme Doughnuts

Krispy Kreme's founder Vernon Rudolph and his uncle purchased a donut shop on Broad Street in Paducah, Kentucky and with a secret recipe for yeast-raised doughnuts began their endeavor. Rudolph began selling the yeast doughnuts and delivered them on his bicycle. When the operation was moved to Nashville, Tennessee other family members joined to meet the increasing customer demand. Rudolph sold his interest in the Nashville store in 1937 and opened a doughnut shop in Winston-Salem, North Carolina selling to grocery stores and then directly to individual customers. The first store in North Carolina was located in a rented building on South Main Street in Winston-Salem in what is now called historic Old Salem.

### The Old Mill of Guilford - 1767

The Old Mill of Guilford, a fully operational, water-powered, 18th century grist mill. Today, the mill continues to produce all-natural, stone-ground, whole grain foods, just as it has for over 250 years. Plus, the mill is listed in the National Register of Historic Places.

### Cheerwine Bottling Company

A burgundy-red soft drink. This is a bubbly cherry concoction, named for its appearance. Cheerwine was established in 1917 in Salisbury, North Carolina.

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