Houston Wins Top 50 Destinations

Great things continue to happen in Houston!

Cvent, event-management Technology Company, has ranked Houston No. 21 on its list of the top 50 U.S. cities for meetings and events. The Marriott Houston Airport at George Bush International is proud to be a part of the great city of Houston and receive this distinguished award!

As the single largest marketplace for meetings activity, Cvent has an excellent feel for which cities and properties are popular and growing, and the data to support. Houston was selected as one of the Top 50 U.S. Meeting Destinations following Cvent's evaluation of 1,000 cities and 200 major metropolitan areas. The rankings were then determined by a set of qualifying criteria, like the number of total room nights booked through the Cvent Supplier Network, the number of unique electronic request-for-proposals sent through the marketplace to venues within the city, and total of actual awarded value for meetings booked.

Houston is the fourth largest city in America and has emerged as one of the nation’s premier meeting destinations. A large, cosmopolitan city with a small town feel, Houston is unique among other major cities due to its hospitality. With over 5,000 restaurants, teams in every major professional sport, golf 365 days a year, world-class shopping, nationally renowned museum and theater districts, cruise ships and the beach just a short drive away, Houston has it all!

With the fourth highest concentration of Fortune 500 companies, Houston has a strong base in the industries of technology, energy and aeronautics. Houston has the second-highest employment growth rate in the nation. Well known ports of call include the Lyndon B. Johnson Space Center, the Texas Medical Center, and the Astrodome, the first indoor sports stadium in the world.

The lushness of Houston can be appreciated in 337 city parks encompassing over 19,600 acres managed by the city. Facilities focusing on nature include the Nature Center, the Houston Arboretum and the Downtown Aquarium. Houston has one of the best arts and culture scenes in the nation. Houston is one of only five U.S. cities with permanent performing arts companies in all disciplines: theater (The Alley Theatre), music (Houston Symphony Orchestra), ballet (Houston Ballet) and opera (Houston Grand Opera). Popular festivals include the Art Car Parade and the Bayou City Art Festival, one of five top art festivals in the U.S. Houston's Museum District draws more than 7 million visitors per year with attractions like the Houston Zoo, the Holocaust Museum Houston, the Houston Museum of Natural Science, the Contemporary Arts Museum Houston and the Museum of Fine Arts.