



CONTACT: Nina Herrera-Davila
Marriott International

(301) 380-2691 office
nina.herrera-davila@marriott.com

Jeff Hasty
Fullerton Marriott at California State
University
(714) 738-7800
jeff.hasty@interstatehotels.com

FULLERTON MARRIOTT AT CALIFORNIA STATE UNIVERSITY UNVEILS A REIMAGINED TRAVELER EXPERIENCE

Fullerton, CA, January 1, 2018 – **Fullerton Marriott at California State University** unveiled today its transformed guest experience that included new guest rooms, recently redesigned as a part of the ongoing reinvention of Marriott Hotels, the signature brand of Marriott International. **Fullerton Marriott at California State University** is one of numerous hotels within the brand's portfolio across North America that is introducing this modern and sleek design. The unexpected look for the Marriott provides an elevated experience that today's travelers' want and need.

The reimagined rooms offer a spacious and upgraded look complete with tailored solutions that are as inventive as its guests. Based on consumer insights, locally-inspired accents offer a sense of place, closets are open to alleviate fears of leaving clothes behind and the work surface provides flexibility to freely move and use technology wherever the guest desires. Bathtubs have been replaced with deluxe walk-in showers and spa-like lighting to provide a relaxed and upgraded bath experience. **Fullerton Marriott at California State University** has partnered with World Cinema the preferred Marriott Guest Room Entertainment vendor to provide a new revolution for in-room technology. This includes all new casting capabilities, access to apps like Netflix, Hulu, Pandora and many more. Our guest will now be able to view their portfolio from the TV and check out directly from the room. Additional features like weather and flight data are also available. It's like being home only better!!

"We want our guests to experience forward-thinking, aesthetically pleasing spaces that help foster their inventive nature," said Matthew Carroll, vice president, Marriott Hotels. "Marriott Hotels has consistently pushed the boundaries of innovation in travel to create experiences that inspire and push our guests' creativity. **Fullerton Marriott at California State University** has accomplished this and more and we know their guests will be thrilled."



Fullerton Marriott at California State University is a full-service suburban hotel adjacent to a university and bordered by a major metropolitan city with access to beaches, amusement parks as well as major attractions, such as the Richard Nixon Library and Birthplace as well as the Disneyland Resort, conveniently located seven miles from the property.

Fullerton Marriott at California State University also features the Marriott Hotels Greatroom lobby – a stylish hub of the hotel that serves as a great social gathering place for both day and night. The contemporary décor and layout provides guests with a space to relax, collaborate with colleagues or grab a nightcap. Guests can enjoy a variety of great food and drink options as well as seamless connectivity with free Wi-Fi and essential technology.

Along with the Greatroom, Fullerton Marriott at California State University also features a refreshed Concierge Lounge, an exclusive area reserved for Elite and Club paying members with perks including a range of complimentary food and beverage options featuring hot breakfast, evening drinks and hors d'oeuvres and premium beverages throughout the day. Accessible 24 hours a day, seven days a week, the Concierge Lounge also offers free Wi-Fi, printing and power supplies to ensure uninterrupted productivity for business travelers.

Meeting planners have a lot to celebrate about with **Fullerton Marriott at California State University's** Next Gen Meeting Space that is tailored to foster collaboration. All meeting spaces include a flexible set up, able to adapt to a variety of formats and group sizes with pivotable walls, moveable partitions, soft seating and modular furniture to ensure every team's meeting space is perfectly suited to their needs. Ideas are easily captured with tools such as rewritable surfaces, magnetic panels and shared-screen technology.

Fullerton Marriott at California State University is located just off California State Route 57 in Fullerton with easy access to Anaheim and other Orange and Los Angeles County locations. The hotel is located across the street from California State University, Fullerton and is an ideal location for corporate business travelers with its convenient proximity to several Fortune 500 company locations such as CVS Health®, Walgreens™, Kroger® and Chevron as well as entertainment areas such as the Disneyland Resort® and Knott's Berry Farm®. For more information visit www.marriottfullerton.com.

Marriott Hotels brand is in the midst of a massive transformation, evolving everything from hotel design to associate training. **Fullerton Marriott at California State University** represents this



evolution, echoing the sentiment that guests value personalized experiences and creativity. Last year, Marriott Hotels introduced delighted travelers with its mobile innovations global roll-out, its industry-pioneering two-way chat feature Mobile Request on the Marriott Mobile App. A first-of-its kind partnership with Netflix in the summer of 2015 changed the future of in-room entertainment. Guests and travel enthusiasts can visit www.travelbrilliantly.com to experience the countless ways Marriott Hotels continues to innovate to meet the needs of today's travelers.

The Fullerton Marriott at California State University is a full-service lodging facility. The property opened in 1989 and includes 224 guest rooms, a restaurant, a Concierge lounge, seven (7) meeting rooms with 4,400 square feet of space, an outdoor pool, a fitness center, a business center, and a market. The hotel enjoys a favorable location in a secondary market and features a rare college adjacent location with direct access to California State University Fullerton (CSUF). In 2017, the hotel renovated all 224 guestrooms as part of its new guest experience.

About Marriott Hotels

With 500 hotels and resorts in more than 50 countries around the world, Marriott Hotels is evolving travel through every aspect of the guest's stay, enabling the next generation to *Travel Brilliantly*. Boldly transforming itself for mobile and global travelers who blend work and play, Marriott leads the industry with innovations, including the Greatroom lobby and Mobile Guest Services that elevates style & design and technology. All Marriott hotels participate in the award winning Marriott Rewards frequent travel program that allows members to earn hotel points or airline miles for every dollar spent during each stay. For more information, visit www.MarriottHotels.com.

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