

**JW MARRIOTT®**  
**MINNEAPOLIS**  
**MALL OF AMERICA**



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**JW MARRIOTT MINNEAPOLIS MALL OF AMERICA DEBUTS**

*Global Hospitality Brand's New Minneapolis Hotel Redefines Luxury in the Twin City Market*

BLOOMINGTON, MN, November 23, 2015 – The highly anticipated JW Marriott Minneapolis Mall of America opened its doors today, bringing with it a new level of luxury as one of the most significant hotel developments to take place in the Twin Cities area. The property, which was designed in collaboration with award-winning architects DLR Group and acclaimed hospitality industry leader Design Force, is the JW Marriott brand's first in Minneapolis and is part of Mall of America's recent luxury expansion.

This morning, executive leadership from the property along with officials from the City of Bloomington, Mall of America®, hotel developers Mortenson, and hotel ownership Shakopee Mdewakanton Sioux Community (SMSC) hosted an intimate event as the hotel opened its doors to the public for the first time.

"The Twin Cities region is particularly well-suited for our continued growth in the U.S.," said Mitzi Gaskins, Vice President, Luxury Brand Management & Guest Experience at Marriott International. "Minneapolis-St. Paul is one of the fastest growing areas in the Midwest and the expansion of Mall of America, designed to showcase luxury retail and hospitality concepts, is in alignment with JW Marriott's brand ethos."

The JW Marriott Minneapolis Mall of America features 342 beautifully appointed guestrooms styled with elegant sophistication and enhanced with the residential comforts of home. Purposeful details such as dimensional artwork and textured fabrics provide a refreshing sensory appeal. The hotel's impressive architecture and design features clean, classic lines, natural light and highly stylized touches that begin in the dramatic, three-story lobby area and extend throughout the property. Innovative and engaging spaces can be found throughout the hotel offering visitors a new perspective on an unfolding journey.



The hotel's signature restaurant, ***Cedar + Stone, Urban Table*** is led by celebrated Executive Chef Everton Clarke and Executive Sous Chef Laura Bartholomew. The menu offers refined, crafted dishes inspired by Minnesota's natural roots and local culture. All dishes at *Cedar + Stone, Urban Table* incorporate ingredients locally sourced within 200 miles. The local theme carries through in the restaurant's décor as brick and wood, artistic jasper stone prints and regional photography create a comfortable and inviting atmosphere. A private dining room accommodates up to 14 guests and the restaurant offers an extensive wine list with over 1,500 bottles prominently on display.

"We are thrilled to be a part of this community and to offer a truly luxurious experience to our guests," said General Manager Lars Danneberg. "Our associates are excited to have the opportunity to showcase the level of service that has made the JW Marriott name synonymous with excellence."

The ***Lobby Lounge*** offers a wide selection of local craft beers on tap, imbibes from local distilleries and wineries, and small plates. House-made cocktails include beverages from JW Marriott's Cocktails with Purpose program, which was created in collaboration with New York-based Tippling Bros. with the guidance of nutritionist Keri Glassman. The menu offers specialty 'garden to glass' cocktails highlighting fresh, seasonal and healthy ingredients, meeting guest demand for healthier options without sacrificing taste.

The hotel features nearly 20,000 square feet of event space, including a ballroom that accommodates more than 1,700 guests. One of the largest event spaces in the Twin Cities, the premier venue includes full audio/visual capabilities, staging, and stunning, jewelry-inspired crystal chandeliers. The hotel features an innovative ***Event Lounge*** – a highly curated social nexus inspiring guests to relax, regroup or experience live culinary demonstrations. Floor- to-ceiling windows provide an open-air feel in the hotel's third-level pre-function space and natural lighting also abounds in all second-level meeting rooms.

The guest experience is enhanced with a fitness center, indoor pool, Executive Lounge, world-class restaurant and state-of-the-art meeting and events spaces. The hotel is ideally located in Bloomington, only minutes from Minneapolis - St. Paul International Airport and just a 15-minute drive from the Twin Cities themselves. In keeping with the JW Marriott brand's core values, the hotel is designed to creatively deliver an authentic, inspiring environment and warm, intuitive service that will be highly appealing to both leisure and business travelers.

"Today is an exciting day for Bloomington and for this entire region as we welcome this new hotel," said City of Bloomington, MN Mayor Gene Winstead. "We're always happy to see the opportunity for new job and revenue creation for our city, and we congratulate the Shakopee Mdewakanton Sioux Community and JW Marriott brand on opening what is obviously a spectacular new addition to our community."

For reservations and information on the JW Marriott Minneapolis Mall of America, please visit:

[www.jwmarriottminneapolis.com](http://www.jwmarriottminneapolis.com)

### **About JW Marriott Hotels & Resorts**

JW Marriott is part of Marriott International's luxury portfolio and consists of beautiful properties in gateway cities and distinctive resort locations around the world. These elegant hotels cater to today's sophisticated,

self-assured travelers, offering them the quiet luxury they seek in a warmly authentic, relaxed atmosphere lacking in pretense. JW Marriott properties artfully provide highly crafted, anticipatory experiences that are reflective of their locale so that their guests have the time to focus on what is most important to them. Currently, there are more than 75 JW Marriott hotels in over 27 countries; by 2020, the portfolio is expected to encompass more than 100 properties in over 30 countries. Visit us [online](#), on [Instagram](#), [Twitter](#) and [Facebook](#).

### **About Marriott International Luxury + Lifestyle Brands**

Marriott International's luxury and lifestyle brand portfolio includes The Ritz-Carlton Hotel Company, EDITION Hotels, BVLGARI Hotels & Resorts, JW Marriott Hotels & Resorts, Autograph Collection, Renaissance Hotels, AC Hotels and Moxy Hotels – totaling 550 properties worldwide. By the end of 2016, we expect that the portfolio will grow to 650 hotels with new locations in Geneva, Switzerland; Paris, France; Los Cabos, Mexico; and Sanya, China. Marriott's Luxury and Lifestyle portfolio also accounts for approximately 25 percent of Marriott's system-wide development pipeline, representing over \$15 billion of investment by the company's owners and franchisees. Future plans call for more than 250 additional luxury and lifestyle hotel projects over the next several years.

Note on forward looking statements: The anticipated growth of Marriott International's luxury and lifestyle brand portfolio and the expected future hotel locations are "forward-looking statements" within the meaning of U.S. federal securities laws, not historical facts, and are subject to a number of risks and uncertainties, including supply and demand changes for hotel rooms; competitive conditions in the lodging industry; relationships with clients and property owners; the availability of capital to finance hotel growth; and other risk factors identified in Marriott International, Inc.'s most recent Annual Report on Form 10-K or quarterly report on Form 10-Q; any of which could cause the actual numbers or locations of new hotels to be different. These statements are made as of the date of this press release, and we undertake no obligation to publicly update or revise them or any forward-looking statements, whether as a result of new information, future events or otherwise.

Visit [Marriott International, Inc.](#) (NASDAQ: MAR) for company information. For more information or reservations, please visit our web site at [www.marriott.com](http://www.marriott.com), and for the latest company news, visit [www.marriottnewscenter.com](http://www.marriottnewscenter.com).

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