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WHILE YOU'RE HERE

Top 10 Things To Do in São Paulo

The Renaissance São Paulo Hotel is second-to-none with a location that is ideal for exploring all that South America's biggest metropolis has to offer — with some of the most popular attractions just a walk away. Experience this Top 10 and see for yourself!



Credit: Andre Stefano/SPCVB

Featured Attraction

Ibirapuera Park

São Paulo's Ibirapuera Park lies in the middle of the city, an oasis of green for visitors to relax in and explore. Opened in 1954 for the 400th anniversary of São Paulo, Ibirapuera features the Museum of Modern Art, the Museum of Contemporary Art, the Monumento as Bandeiras and Cicillo Matarazzo Pavilion. The Obelisk of São Paulo stands as a symbol of the Revolution of 1932. Truly one of the great urban parklands in the world, Ibirapuera is to São Paulo what Central Park is to New York.

Museum of Football

The Museo do Futebol, opened in 2008 at Pacaembu soccer stadium, honors Brazil's national sport. Visitors can explore Brazil's rich history in the sport, which is tied so closely to the culture of Brazil as a whole. The museum is a must-see for soccer and sports fans, but is also entertaining for non-fans as well with its interactive and multimedia exhibits.

Museum of Modern Art

Located in Ibirapuera Park, the São Paulo Museum of Modern Art, or MAM, opened in 1948 and houses a collection of modern art from both South America and Europe. Brazilian artists Anita Malfatti, Aldo Bonadei, and Alfredo Volpi are featured.

Morumbi Stadium

Home to the São Paulo Futebol Clube, or Tricolor, Morumbi Stadium once held up to 140,000 people but now has reduced capacity to 80,000. Morumbi will be a host stadium of both the 2014 FIFA World Cup and the 2016 Olympics Soccer matches. The stadium also hosts many of the top musical acts of the day.

www.saopaulofc.net/spfc_ingles/indexspfc.asp
Praça Roberto Gomes Pedrosa - São Paulo

São Paulo Museum of Art

Art lovers visiting São Paulo must see one of the finest art museums in South America and the entire Southern Hemisphere, the Museu de Arte de São Paulo, or MASP. Inside its famous building, which is suspended above the ground, resides a renowned collection of Western and Brazilian art as well as collections of African and Asian pieces.

Sao Paulo Cathedral

Built over the course of 40 years, the São Paulo Cathedral was dedicated on the 400th anniversary of the founding of the city. Located on Cathedral Square, where previous churches have stood since 1616, the Cathedral is one of the largest in South America.

São Paulo Shopping

São Paulo is the destination for shopping in South America. Visitors will find antiques and Brazilian arts and crafts throughout the city, as well as upscale shopping along the Rua Oscar Freire and the streets surrounding it. Considered the 5th Avenue of São Paulo, Rua Oscar Freire features boutiques of many of the world's most luxurious brands.

Municipal Market

Opened in 1933, São Paulo's Mercado Municipal Market has been a food lover's paradise for decades. The beautiful neo-classical building with its collection of 55 stained glass windows houses a wide variety of food vendors who sell everything from traditional Brazilian ingredients and dishes to imported food items from around the world.

Jardins District

The upscale atmosphere, shops and dining make Jardins one of the most luxurious districts in São Paulo. For shopping, nothing beats the Rua Oscar Freire. Both Morumbi Stadium and the Jockey Club of São Paulo are close to the district.

São Paulo Dining

Some of the finest dining experiences in São Paulo are found in the Jardins district near the Renaissance Hotel. D.O.M. has been ranked as the best restaurant in South America by *Restaurant Magazine*. Visitors will find restaurants to fit any taste in São Paulo.