AQUARIUM OF THE BAY
Thousands of Marine Animals, Including Sharks, Rays & More 415.623.5100
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PIER 39 West Marina
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Exploring San Francisco Bay on a Kayak 415.357.0100
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ALPINE SPRING WATER STAGE
San Francisco by Master Sommelier Persons
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SAN FRANCISCO SIGHTSEEING
Mousetrap Car City Tours & Guided Tours of S.F. & Northern California
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Home of the Sea Lions The Musical® The Hilarious Celebration of Women & the "Charm"!
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DUNGEON CAFE & COLLECTIBLES A-2
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EAGLE CAFE A-2 Fresh Local Oyster, Bar 415.421.2642
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Fine Seaboard with a View 415.444.2260
NORTH BEACH PIZZA M-2
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PIER MARKET SEAFOOD RESTAURANT F-A Gluten Free, Seafood & Award-Winning Chowder SWISS LOUIS ITALIAN & SEAFOOD RESTAURANT G-2
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Eatingies & Sweets
AUNT FANNY’S HOT PRETZELS L-1
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Chocolate from Around the World
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Chowder, Seafood, Soups & Salads 415.393.4057
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Crabcakes, Spinich, Crackers 415.397.8881
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FRIED ICE CREAM: FUDGE, CARAMEL APPLES, TUFFY
MACQOOG’S ICE CREAM: FRUIT ORCHARD B-1
Fresh Fruit (May-September)
WAFFLE CONE SHOP B-1
Ice Cream, Frozen Yogurt 415.956.9312
WETZEL'S PRETZEL'S B-1
Fresh Hand-Rolled Pretzels 415.733.1840

Apparel & Accessories
APACIA FASHION P-2
Handmade Wool & Cotton Sweaters 415.837.0740
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FASHION TRENDS A-2 Trendy Woman's Apparel 415.248.0008
KRAZY KAPS H-2 Novelty Headwear & Accessories 415.294.8100
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Alcatraz Books & Souvenirs 415.421.0193
ANIMAL COUNTRY E-2
An Animal Lover’s Paradise 415.988.3204
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Collectible Film & Rock & Roll Memorabilia 415.421.8400
AQUARIUM OF THE BAY GIFT SHOP Bay-Related Gifts 415.623.5300
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THE CABLE CAR STORE P-1
Cable Car Collectibles 415.989.2040
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Lasered 3-D Images in Crystal Blocks 415.837.0504
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Holidays, Special Days, Every Day. 415.391.1660
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Hand-Crafted Gifts by Local Artists 415.952.3538
HARLEY DAVIDSON CAFE GIFT SHOP H-2
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HOLLANDIA H-2
Home of the Stars – Movie Memorabilia 415.391.3401
HOBNOB'S MAGIC SHOP E-1
American Precious Metals & Novelty Shop 415.433.1822
LE BEAUSTRO H-1
Pet Boutiques & Gifts 415.396.3410
LEFT HAND STORE E-1
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MAKING HISTORY Q-1
Gifts & Package Free Shipping to San Francisco's Past 415.395.3563
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Information & Exhibits 415.398.7373

Directory Note: Building locations are color-coded and noted with a letter code. The number following the letter code indicates Level 1 or Level 2.
PIER 39 features two levels of dining, shopping and entertainment on San Francisco Bay.

Directions & Parking:
PIER 39 is easily accessible from all major freeways. For driving directions call 415.981.PIER or visit pier39.com. The PIER 39 Garage is located directly across the street from PIER 39. Restaurant patrons who dine at one of PIER 39’s full-service restaurants receive one hour free validated parking at lunch, and two hours free validated parking after 6:00 pm for dinner.

From the South Bay
• Take Highway 101 South across the Golden Gate Bridge
• Pass through the Toll Plaza and stay to your left
• Take Lombard Street Exit (on right side)
• Follow Lombard Street to Van Ness Avenue
• Take a left onto Van Ness Avenue (stay right)
• Follow Van Ness Avenue to Bay Street (about three blocks)
• Stay on Bay Street until it runs into The Embarcadero
• Turn left onto The Embarcadero
• You will see PIER 39 on right side of the street

From the East Bay
• Take Interstate 80 West across the Bay Bridge
• Take Fremont Exit (on right side)
• Stay in far right lane
• Turn left on Folsom Street
• Follow Folsom to The Embarcadero
• Turn left onto The Embarcadero
• Straight to PIER 39 (aprox. 2 miles)

From the North Bay
• Take Highway 101 North to Highway 80 East
• Exit at 4th Street
• Stay left onto Bryant Street (get in right lane)
• Stay on Bryant Street to The Embarcadero
• Turn left onto The Embarcadero (get into right lane)
• Straight to PIER 39 (2 1/2 miles)

Security:
PIER 39 is patrolled 24-hours by experienced security professionals to insure the public’s safety. Trained as first responders and abiding by the Good Samaritan Law, the PIER 39 security team is certified in First Aid, CPR, the Automated External Defibrillator, and Fire and Life Safety. Working with Federal and City of San Francisco law enforcement and emergency services agencies, they are well-versed in law enforcement techniques and a wide array of emergency response scenarios.

California Welcome Center:
The California Welcome Center is located on Level 2 of PIER 39. As the official state of California Visitor Information Center for the San Francisco Bay Area, it is open seven days a week from 10:00 am until 5:00 pm. Internet access and luggage storage is available. Call 415.981.1280 or visit www.visitcwc.com for further information.

Motorcoach Parking
Motorcoaches may only pick-up and drop-off in the PIER 39 passenger and taxi-loading zone, on a space available basis.

Short Term Motorcoach Parking in the Fisherman’s Wharf Area
Two-hour parking is permitted on:
• the west side of Mason Street between Beach St. & North Point Streets
• the north side of North Point Street between Mason & Taylor Streets
• the east side of Hyde Street between Jefferson and Beach Streets
• the east side of Jones Street just north of Beach Street

Overnight Motorcoach Parking
• Overnight parking is available for a fee at Pier 30 located on The Embarcadero between Brannan St. and Bryant St. This private lot is managed by Imperial Parking, 415.227.0114 ext. 21. Contact lot management to make parking arrangements as the lot is sometimes closed for special events. Bus operators may also park on most non-residential streets, but should read all posted parking regulations carefully.
• Union Square/South of Market: Mint Street between Mission & Jessie Streets. Three spaces available for overnight parking at no charge.

For updated information, please call the Department of Parking and Traffic (DPT) at 415.554.2300.

Accessibility:
PIER 39 is an accessible facility. Sign language for live performances can be provided upon request with two weeks notice. Call 415.705.5500 for further information.