



# WE'VE GOT THE GOLD FEVER


## INTRODUCING W SAN FRANCISCO'S GOLDEN ERA

Inspired by the history of gold mining and the art of searching for fortune, the Gold Fever emerges as the new rush of living on the edge and striving for new opportunities. A modern day Gold Rush is unfolding under the dissolving San Francisco fog, in a city where bold innovation and daring disruption are the norm.

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Revel in restyled guest rooms, featuring a chiseled, beveled design inspired by the work of gold miners carving out places to relax, sleep and live. The carpet is a playful representation of the San Francisco grid, with gold flakes that mark opportunity and potential connections in the social web. A gradient interpretation of the San Francisco fog is presented in the wall covering. Look closely, and you'll find sprinkles of gold dust all around.

In the WC, soak in the bright design that features an original tile layout inspired by San Francisco's unique topography with gold emerging from the mystic haze.

Our transformation is occurring now through August 2019. We truly dig your patience. Should you need anything or have any questions about our guest room upgrade, please reach out to us directly at 415 777 5300.

