

TRACE BREAKFAST

FUEL

W CONTINENTAL

seasonal fruit, chia seed parfait, pastry 15

TRACE VERY OWN GRANOLA

straus organic vanilla yogurt or almond milk 13

SMOKED SALMON

open face on an everything bagel
cream cheese, capers, red onion, dill 19

CALIFORNIA GRAPEFRUIT

whole wheat bread, avocado
shaved baby radish 13

HONEY BEE ACAI BOWL

granola, banana, almond, bee pollen
honey from our bees 14

AVOCADO TOAST

fried egg, sprouts, arbequina olive oil 16

WARM STEEL CUT OATS

almonds, honey from our bees 14

APPLE CRISP FRENCH TOAST

cinnamon candied walnut, quince butter,
maple bourbon syrup 18

BUTTERMILK PANCAKE

wild huckleberries blueberry sauce
meyer lemon curd 19

EGGS

THE AMERICAN STANDARD BREAKFAST

two organic eggs, choice of bacon, chicken sausage
ham or avocado and choice of toast 20

THREE EGGS SCRAMBLED

broccoli, ham, cheddar, bacon
ACME bakery whole wheat toast 19

CROISSANT SANDWICH

ham, cheddar, lettuce, tomato 17

EGGS CHILAQUILES

roasted tomato salsa, crispy tortilla, queso cotija 19

EGG WHITE SCRAMBLE

leeks, mushrooms, soy sausage, whole wheat bread 20

WARM RED QUINOA BOWL

baby kale, avocado, two poached eggs
california olive oil, honey bee hot sauce 19

THE TRACE MISSION:

TRACE is committed to creating an enriching and thoughtful culinary experience by fusing the vibrant, local personality of the Bay Area with a dedication to socially responsible food.

JUICE BAR 9

kale, spinach, cucumber, apple

orange, carrot, turmeric

COFFEE

	single	double
latte	6.5	7.5
espresso	5	7.5
cappuccino	6.5	7.5
equator coffee	6	
equator cold brew	7	

SIDES

bagel: everything, whole wheat, plain 5

toast: San Francisco sourdough, whole wheat
gluten free bread 5

croissant, bran muffin, blueberry muffin 6

fingerling potatoes 6

bacon 6

chicken apple sausage 7

ham 6

fruit cup 7

plain yogurt, greek yogurt, vanilla honey yogurt 5

cottage cheese 5



With each American Standard breakfast purchased through the end of 2018, W San Francisco will donate \$1 to the Children's Miracle Network.

Executive Chef Frederic Hoffmann

Chef de Cuisine Roman Garcia