# Marriott.

### 2015 UPDATE ON

# BUSINESS ETHICS AND HUMAN RIGHTS



Marriott International's Executive Chairman, J.W. Marriott, Jr.'s, belief that "How we do business is as important as the business we do" describes our pledge to maintain an ethical workplace and the commitment of our associates to do the right thing. High ethical standards foster pride and confidence among our associates and help us maintain our competitive advantage.

## GOALS/TARGETS

Our commitment to transparency and upholding the highest ethical standards includes goals to:

- Observe our fundamental values and ethical standards in everything we do in order to provide our associates with an honest and ethical work environment.
- Protect human rights within the company's sphere of influence and conduct our business in a manner consistent with the principles contained within the Universal Declaration of Human Rights.
- Distribute the company's Business Conduct Guide, in multiple languages, to all managers worldwide.
- Train our associates on the company's policies, including human rights and the protection of children, ethics, supplier conduct and anti-corruption laws.
- Research and understand potential business partners in order to maintain our integrity worldwide, including in those regions where corruption is considered prevalent.

# WHAT'S TRENDING @MARRIOTTINTL



### **BUSINESS ETHICS**

Executive Chairman Bill Marriott blogs why **#ethics** make a better world for business **#MarriottOnTheMove** http://bit.ly/1L27psl

Ethical business is good business – Marriott makes Ethisphere<sup>®</sup> Insitute's #WorldsMostEthicalCompany list for the 8th time in 2015 http://bit.ly/1b4Old7

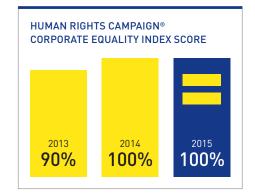
### **HUMAN RIGHTS**

VP of Social Responsibility Mari Snyder talks about Marriott's global efforts to #CombatHumanTrafficking http://bit.ly/1xobem5

Marriott is one of the first tourism partners to join the World Tourism Organization, UN Office on Drugs & Crime + the UN Educational, Scientific & Cultural Organization in a campaign to **#StopTrafficking #TravelDontTraffic** http://bit.ly/1NB6i1R JW Marriott<sup>®</sup> + Courtyard<sup>®</sup> take part in 2014 Youth Career Initiative program in Mumbai, includes survivors of **#Human-Trafficking** http://bit.ly/1CCyWwQ

Marriott, The J. Willard and Alice S. Marriott Foundation + hospitality industry gather @JWMarriottDC to support new **#HumanTrafficking** rescue organization Operation Underground Railroad http://bit.ly/180Vg8M





## **RELATED LINKS**

Marriott 2015 Sustainability Issue Reports Marriott's Business Conduct Guide Marriott Point of View on Twitter @MarriottPOV Marriott's Principles of Responsible Business Our Commitment to Human Rights Youth Career Initiative Your Actions Count

Unless otherwise noted, this report is based on data from Marriott's 2014 fiscal year and reflects the operational performance of our company-operated properties, which include owned, leased and managed properties, and exclude rooms from franchised, franchised unconsolidated joint ventures and timeshare properties.