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A&M Hotels and Strand Hospitality Open Aloft Dallas Euless

Hotel offers guests easy access to the cities of Dallas and Fort Worth

Euless, TX – September 18, 2019 – Aloft Hotels, Marriott International’s innovation incubator brand, built with a forward-looking lens and the infrastructure to experiment with emerging technologies, announced the opening of the Aloft Dallas Euless. The 132-room hotel located at 1301 Chisholm Trail will operate as a Marriott franchise, owned by A&M Hotels and managed by [Strand Hospitality](#) of Myrtle Beach, South Carolina. General Manager Curtis Reitz leads the management team at the property for Strand Hospitality.

Located in the center of [Glade Parks Town Center](#), eight miles from Dallas/Fort Worth International Airport, the Aloft Dallas Euless offers guest convenient access to Six Flags Over Texas, AT&T Stadium and Globe Life Field. The five-story hotel is directly off H-121 for an easy drive to the cities of Dallas and Fort Worth, and is also nearby to numerous shopping, dining and entertainment options, including Dave & Busters which is located just steps away.

Each guest room features the latest technology and the brand's signature offerings, such as the ultra-comfortable plush platform bed, walk-in shower, custom amenities by Bliss® Spa, complimentary high-speed WiFi and a large-screen LCD TV. The hotel is pet-friendly and offers plush beds, treats and toys for the furry traveler.

The Aloft Dallas Euless hosts some of the brand’s signature staples including re:fuel by Aloft®, a 24/7 pantry, the re:mix® lounge with billiards and live music, and the WXYZ® bar offering handcrafted cocktails and light bites. Additional hotel amenities include an outdoor swimming pool, a large outdoor patio offering bar service, a well-equipped fitness center, complimentary WiFi, and 3,500 square feet of meeting space with high-tech A/V equipment to accommodate functions up to 300 people.



For more information on the Aloft Dallas Euless or to make reservations, please call 817-571-4211 or visit www.aloftdallaseuless.com.

About Aloft Hotels

With over 150 hotels now open in over 20 countries and territories around the world, Aloft Hotels, part of Marriott International, Inc., delivers a fresh approach to the traditional staid hotel landscape. For the 'always on' next generation of traveler, the Aloft brand offers a tech-forward, vibrant experience and a modern style that is different by design. For more information, please visit www.aloft-hotels.com and follow along on [Facebook](#), [Twitter](#), and [Instagram](#). Aloft is proud to participate in Marriott Bonvoy, the new name of Marriott's travel program replacing Marriott Rewards®, The Ritz-Carlton Rewards®, and Starwood Preferred Guest® (SPG). The program offers members an extraordinary portfolio of global brands, experiences on Marriott Bonvoy Moments and unparalleled benefits including earning points toward free hotel stays and nights toward Elite status recognition. To enroll for free or for more information about the program, visit MarriottBonvoy.com.

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