ZURICH SHOPPING

As a lifestyle capital on the water, Zurich offers the unique mix of discovery, pleasure, nature and culture. The finest culinary highlights, unlimited shopping pleasure, over 50 museums and more than 100 galleries, Switzerland's liveliest nightlife, numerous events and countless green oases in the center of the city tempt guests to linger and enjoy.

Luxury and international brands on Bahnhofstrasse, trend and tradition in the picturesque Old Town, and sophisticated Zürich labels in Zürich-West & Aussersihl. You can shop at over 135 stores at Zürich's Main Railway Station 365 days a year, as well as in more than 60 shops at Zürich Airport.

**Bucherer** - Over 100 years since it was first established, this family business is now the Swiss branch leader in the sale of watches and jewelry. Bahnhofstrasse 50, 8001 Zürich, [www.bucherer.com](http://www.bucherer.com)

**Chocomotion** - Do you love chocolate or know someone who does? Then Chocomotion is the right place for you. Marktgasse 9, 8001 Zürich, [www.chocomotion.ch](http://www.chocomotion.ch)

**Christ Uhren und Schmuck** - Largest jewelry chain in Switzerland with more than 50 watch- and jewelry-brands, including both famous brands and attractive independent labels offering exceptional value for money. Bahnhofstrasse 78, 8001 Zürich, [www.christ-swiss.ch](http://www.christ-swiss.ch)

**Freitag** - In a building in Zürich-West, namely that of the former Maag cogwheel factory, the Freitag brothers produce over 120,000 bags and accessories every year from recycled materials taken from the streets - used, exhaust-stained truck tarpaulins, the inner tubes of bicycle tires, old safety belts and air-bags. Geroldstrasse 17, 8005 Zürich, [www.freitag.ch](http://www.freitag.ch)

**Jelmoli** - Just 5 minutes on foot from the Main Railway Station, Jelmoli, the "House of Brand Names" is Switzerland's biggest shop-in-shop department store. Seidengasse 1, 8001 Zürich, [www.jelmoli.ch](http://www.jelmoli.ch)
Schweizer Heimatwerk - Founded in 1930, the Schweizer Heimatwerk label (Traditional Swiss handicraft) has developed into a well established label. It stands for Swiss handicraft of the highest quality, functionality, and excellent design.
Uraniastrasse 1, 8001 Zürich, www.heimatwerk.ch

Sihlcity - The Sihlcity shopping and leisure center contains 80 shops set against a unique architectural backdrop blending tradition and innovation. There are also restaurants, bars, cafes, cinemas, a nightclub and the Asia Spa wellness center.
Kalanderplatz 1, 8045 Zürich, www.sihlcity.ch

Sprüngli - Since 1836, the Confiserie Sprüngli confectionery in Zürich has played a crucial role in the history of Swiss chocolate.
Bahnhofstrasse 21, 8001 Zürich, www.confiserie-spruengli.ch

Viaduct Arches - Life has returned to the area under the arches of the railway viaduct built in 1894 in Zürich West. A 550-yd-long urban meeting place invites you to stroll, shop, enjoy, eat and drink. A shopping paradise has been created under 36 viaduct arches.
Viaduktstrasse, 8005 Zürich, www.im-viadukt.ch